

Examining contextual and nonlinear associations between the living environment and life satisfaction

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Abstract

Planners have long sought to reveal how the living environment, including housing and neighborhood, influences individuals' satisfaction with life and other domains. Despite the great contribution made by planning scholars, the literature falls short in several major topics. This dissertation addresses these issues with three empirical studies.

The literature implies that the same living environment elements could have distinctive associations with different types of satisfaction outcomes (e.g., life satisfaction vs. neighborhood satisfaction). However, most studies examine the correlates of only one type of satisfaction and do not compare those of multiple types of satisfaction. Chapter 2 fills this gap and compares neighborhood associates of neighborhood satisfaction and life satisfaction. Many features show different relationships with the two types of satisfaction. Specifically, neighborhood satisfaction reacts more strongly to physical features and appearances of the neighborhood, whereas life satisfaction has stronger associations with social cohesions and leisure amenities.

Moreover, the correlates of life satisfaction tend to differ across contexts, but the discussion on contexts is severely lacking in related research. Chapters 3 and 4 add to the understanding of the role contexts play. Chapter 3 compares neighborhood correlates of life satisfaction in higher-income and lower-income neighborhoods. In general, residents

of lower-income neighborhoods value attributes related to basic needs (such as safety and air quality) more, whereas access to leisure and educational facilities carries more weight in higher-income neighborhoods. Chapter 4 compares the relationships of a set of living environment variables with life satisfaction in the Twin Cities, U.S. and Guangzhou, China. The findings show that the living environment has a substantially larger association with life satisfaction in Guangzhou than in the Twin Cities. Compared with Guangzhou residents, residents living in the Twin Cities associate life satisfaction more with socioeconomic status and their defining characteristics.

Finally, many studies are built on the assumption that living environment attributes are linearly correlated with life satisfaction. An increasing number of empirical findings have implied that satisfaction may react to its correlates in a nonlinear manner. This nonlinearity is still in need of discussion. This dissertation tests the presence of nonlinearity and all three empirical studies show prevalent nonlinear relationships between living environment attributes and satisfaction.

Based on the empirical results, this dissertation highly recommends that researchers establish a holistic conceptual framework to connect the living environment, life satisfaction, and relevant domain satisfaction, conduct mixed-method studies, and test the generalizability of specific findings in future studies. It also encourages planners to consider nonlinearity in practice and make policy decisions based on localized evidence instead of predetermined standards.

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Chapter 1

Introduction

It is well known that people's subjective well-being (SWB) correlates with the condition of their living environments (Evans, Wells, & Moch, 2003; Ma, Dong, Chen, & Zhang, 2018). This dissertation integrates an advanced modeling technique (gradient boosting decision trees) and a recently developed theoretical framework (impact asymmetry analysis) to examine living environment correlates of life satisfaction and neighborhood satisfaction across different contexts. The goals are to offer a novel understanding of the connections and provide nuanced implications for neighborhood planning.

SWB is composed of two aspects: the cognitive aspect and the affective aspect. The cognitive aspect refers to the judgment and evaluation of one's living quality, such as marital satisfaction, job satisfaction, and life satisfaction. The affective aspect refers to the momentary assessment of one's emotions such as happiness and unhappiness (Diener, 1984). In this dissertation, I use life satisfaction, the cognitive aspect of SWB, as the indicator of well-being (Diener & Seligman, 2002). Life satisfaction is the global evaluation of one's living quality. Compared with the affective aspect of SWB, life

satisfaction is more stable and less prone to the impact of sudden events or emotions (Huebner, Suldo, & Gilman, 2006). This relatively perpetual nature of life satisfaction corresponds with the temporal horizon of urban planning: what a community or neighborhood will look like in the next 20 years or later. Life satisfaction is also a broader topic that relates to various life domains such as job, health, and community (Pavot & Diener, 2008). This broadness helps offer a holistic depiction of one's living quality. Furthermore, neighborhood satisfaction, the global cognitive evaluation of the living environment, is a vital component of life satisfaction.

High life satisfaction is beneficial to various aspects of human lives. Many studies have shed light on the linkages between high life satisfaction and improved health conditions such as reduced risks of health conditions (Siahpush, Spittal, & Singh, 2008) and increased longevity (Xu & Roberts, 2010). Moreover, high life satisfaction promotes thriving social lives such as good social networks and stable marital status (Diener & Seligman, 2002; Pavot & Diener, 2008). There is also evidence for the positive association between life satisfaction and educational performances (Antaramian, 2015; Renshaw & Cohen, 2014).

Because of the benefits of life satisfaction, many researchers have been exploring programs and strategies to improve people's life satisfaction. Among the various domains of life satisfaction, the living environment, including the housing and neighborhood, plays an essential role. The literature has shown that many aspects of housing, including homeownership (Cheng, King, Smyth, & Wang, 2016), physical conditions (Clapham, Foye, & Christian, 2018), and housing sizes (Zhang, Zhang, & Hudson, 2018), are correlated with residents' life satisfaction. Neighborhood conditions,

such as the sense of community (Prezza, Amici, Roberti, & Tedeschi, 2001), neighborhood design (Mason, 2010), and greenness (Akers et al., 2012), also have significant associations with life satisfaction. For a comprehensive list of housing and neighborhood conditions explored in the literature, please refer to appendix A in Lovejoy, Handy, and Mokhtarian (2010), Table 1 in Cao, Hao, Yang, Yin, and Huang (2020), and Table 1 in Abidin, Abdullah, Basrah, and Alias (2019).

This dissertation sheds further light on the correlation between the living environment and life satisfaction. To measure the quality of the living environment, I use residents' subjective assessments of (or satisfaction with) specific attributes of their neighborhoods and housing conditions. Compared with objective measures or perceived measures of the living environment, the assessment measures have a more direct connection with the satisfaction outcome. According to Campbell, Converse, and Rodgers (1976), objective conditions of living environment characteristics are the sources of the cognitive and evaluative processes mentioned above (Figure 1). Because of the variation of personal experiences, the perceptions of these objective characteristics differ among residents. Perceptions lead to different assessments of neighborhood characteristics by residents because of their different personal characteristics and internal standards of comparison. The standards of comparison further correlate with culture and social norms that different households are accustomed with (Morris & Winter, 1975). Due to the divergence in standards of comparison, similar perceptions could lead to opposite assessments. It is the assessment that directly connects with the satisfaction outcome. Therefore, this dissertation uses residents' satisfaction with living environment elements as the

independent variables. In later chapters, all the living environment variables refer to respondents' self-reported satisfaction with them unless otherwise stated.

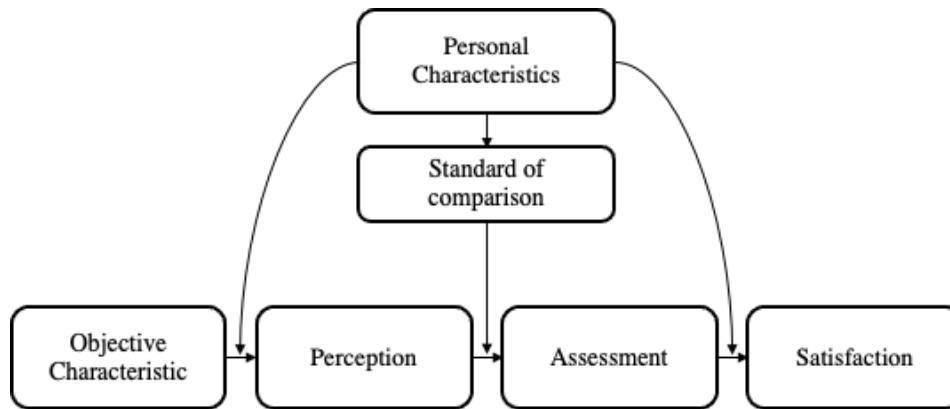


Figure 1 The mechanism of satisfaction (Adapted from Campbell, Converse, and Rodgers (1976))

Many studies have explored the impacts of neighborhood attributes on a specific type of satisfaction such as life satisfaction or neighborhood satisfaction (Cummins, 2005; Hur, Nasar, & Chun, 2010), but few have examined multiple satisfaction outcomes simultaneously. The same neighborhood attribute may have distinctive impacts on different satisfaction outcomes. For example, attributes that are futile to neighborhood satisfaction could show substantial effects on life satisfaction, and vice versa (Ciorici & Dantzler, 2018; Lovejoy et al., 2010; Senlier, Yildiz, & Aktaş, 2009; Vemuri, Morgan Grove, Wilson, & Burch Jr, 2011). The importance of such attributes could have been neglected if only one type of satisfaction outcomes was examined, leading to false planning implications.

Furthermore, a limited number of studies have explored the role different contexts play in the connection between the living environment and life satisfaction. It is known that the same living environment attributes could have distinctive influences on life satisfaction in different geographic areas (Yang, 2008). However, most studies on the relationships

between living environment attributes and satisfaction use data from a specific neighborhood or urban area, and few compare the relationships across contexts that are stratified by income, culture, urban development level, and so on. Without an adequate understanding of how the correlates of satisfaction vary among different contexts, planners may design policies based on previous findings that are incompatible with the local conditions. These policies could be ineffective or even harmful to the living quality of local residents. Therefore, it is important to compare the transferability of research findings among different contexts.

Moreover, previous studies often assume a linear relationship between satisfaction and its living environment correlates. However, Maslow (1981) argues that the impacts of lower-level needs (such as physiological needs) on satisfaction tend to saturate after reaching a certain level. That is, these needs have effects only when they are not satisfied. Empirical studies also suggest that living environment variables have nonlinear impacts on neighborhood or walkability satisfaction (Cao et al., 2020; Dong, Cao, Wu, & Dong, 2019). Because a nonlinear relationship implies the importance hierarchy of satisfaction (Matzler, Sauerwein, & Heischmidt, 2003), understanding the potential nonlinear relationship between satisfaction and the living environment is essential to making effective and strategic planning policies. The nonlinearity merits further scientific investigations.

To fill these gaps, I conduct three comparative studies to explore varying associations of the living environment with different types of satisfaction outcomes, different effects under various contexts, and potential nonlinear patterns of these effects. Specifically, the first study (Chapter 2) compares the correlates of neighborhood satisfaction and life

satisfaction. It analyzes survey data collected in the Twin Cities using gradient boosting decision trees (GBDT) and answers the following research questions:

- Which neighborhood attributes are critical to neighborhood satisfaction and life satisfaction, respectively?
- What are the patterns of their associations?
- How do the influences of neighborhood attributes on neighborhood satisfaction and life satisfaction differ?

The second study (Chapter 3) compares the correlates of life satisfaction in three higher-income and three lower-income neighborhoods in the Twin Cities using GBDT. It also employs the impact-asymmetry analysis (IAA) to classify important attributes based on the pattern of their impacts on life satisfaction. This chapter answers the following research questions:

- What are the most important neighborhood attributes in higher-income and lower-income neighborhoods, respectively?
- What explains the similarities and differences in the correlates of life satisfaction across neighborhoods?
- Do neighborhood attributes have nonlinear impacts on life satisfaction?

The third study (Chapter 4) analyzes survey data from the Twin Cities, U.S. and Guangzhou, China using GBDT to compare the correlates of life satisfaction in these two urban areas. It answers the following research questions:

- How important is the living environment to life satisfaction?
- What are the most important correlates of life satisfaction?

- Are there any differences in the results between the two regions?

Chapter 2

How Do Neighborhood Features Affect Satisfaction?

2.1 Introduction

As an overall evaluation of people's quality of life, life satisfaction is associated with many positive outcomes of human lives (Antaramian, 2017). Life satisfaction relates to various domains such as job and health (Pavot & Diener, 2008; Rojas, 2006). Among all the domain satisfactions, neighborhood satisfaction is an important one. It measures residents' cognitive assessment of their neighborhoods, covering both physical and social neighborhood attributes. Many studies have explored the effects of neighborhood quality on neighborhood satisfaction and life satisfaction, respectively. However, few have examined the essential constituents of neighborhood satisfaction and life satisfaction simultaneously and the potentially differing effects of the same attributes. A consequence is that when examining only one outcome, planners may devalue neighborhood attributes that affect the other.

This study fills this research gap by exploring how satisfaction with same neighborhood attributes affects neighborhood satisfaction and life satisfaction in different degrees and patterns. We employ gradient boosting decision tree, a machine-learning technique, to data from six neighborhoods in the Twin Cities Metropolitan area, Minnesota. We aim to answer the following research questions: Which neighborhood attributes are critical to neighborhood satisfaction and life satisfaction, respectively? What are the patterns of their associations? How are neighborhood attributes associated differently with neighborhood satisfaction and life satisfaction?

To our knowledge, this is the first study that compares different impacts of the same set of attributes on satisfaction with neighborhood (the assessment of a specific life domain) and satisfaction with life (a global evaluation of life). It contributes to the literature and practice in two ways. First, this study illustrates a holistic picture of the association between neighborhood characteristics and satisfaction outcomes, including their degrees and patterns, and their differing effects on neighborhood satisfaction and life satisfaction. Accordingly, planners can capture all the key attributes that affect satisfaction. Moreover, by examining the nonlinear patterns of the correlations, this study offers valuable implications to planning practices regarding the following question: To what extent should planners invest each neighborhood attribute to enhance satisfaction efficiently?

The study is organized as follows: in section 2, we review the literature on neighborhood satisfaction and life satisfaction; in section 3, we introduce the data and the method used in the study; in section 4, we present and discuss the empirical results; in the final section, we summarize key findings and provide implications for future research and practice.

2.2 Literature Review

Life satisfaction, a cognitive component of subjective well-being, depicts a person's global evaluation of life (Oishi, Diener, Lucas, & Suh, 2009). It has positive associations with many aspects of human lives. Higher life satisfaction is associated with a greater likelihood to get married and have children, and a smaller likelihood to have negative life events such as marital separation and unemployment (Luhmann, Lucas, Eid, & Diener, 2013). Life satisfaction relates to physical health because higher life satisfaction is correlated with better health levels and fewer health conditions (Siahpush et al., 2008). Moreover, life satisfaction affects educational performances. College students with higher life satisfaction have greater academic self-efficacy and less stress (Antaramian, 2015; O'Sullivan, 2011).

Life satisfaction is a construct of satisfaction with various domains (Pavot & Diener, 2008; Rojas, 2006). Cummins (2005) grouped 173 individual domains into seven major domains including material well-being, health, productivity, intimacy, safety, community, and emotional well-being. A key life domain is residential community that includes many dimensions of the living environment such as city, neighborhood, and home. The neighborhood as an entity has significant effects on individuals in forms of concentrated poverty (Wilson, 2012) and social mix (Arthurson, 2012; Van Ham, Manley, Bailey, Simpson, & Maclennan, 2012). This suggests that, as the place that provides residence and social interactions, residential neighborhood is an essential domain of human lives,

which affects not only satisfaction with this specific domain but also the global life satisfaction.

Neighborhood conditions are associated with neighborhood satisfaction. The influential attributes constitute societal conditions and physical conditions. Some studies focus on the impact of social factors on neighborhood satisfaction. Basolo and Strong (2002) found that safety is an important contributor to neighborhood satisfaction. Parkes, Kearns, and Atkinson (2002) discovered that crime and unfriendliness have greater impacts on residents living in less affluent areas. Dassopoulos and Monnat (2011) found that perceived social cohesion is positively associated with neighborhood satisfaction. Other studies emphasize physical built environment attributes. Hamersma, Tillema, Sussman, and Arts (2014) examined satisfaction with a neighborhood adjacent to a highway and found that residents' evaluations of air quality, noise, and accessibility are important to neighborhood satisfaction. Ellis, Lee, and Kweon (2006) explored the effects of trees and shrubs and found that access to trees and shrubs can mitigate the negative association between retail land use and neighborhood satisfaction. Hur et al. (2010) concluded that building density directly affects satisfaction, whereas vegetation rate has indirect effects.

Many studies have also examined the direct impacts of neighborhood attributes on life satisfaction. In general, neighborhood correlates of life satisfaction also fall into the same two groups: societal conditions and physical conditions. Among all the societal factors, social interactions and the sense of belonging are the most influential. Dittmann and Goebel (2010) concluded that, comparing with other neighborhood attributes, having social networks has the strongest impact on life satisfaction. O'Brien and Ayidiya (1991)

examined the impact of the sense of belonging on life satisfaction. Their study not only identified the substantial influence of the feeling of belonging but also found that this feeling could serve as a moderation in the linkage between life satisfaction and other factors. Physical environments are also major correlates of life satisfaction. Street connectivity, for instance, has recognizable correlations with life satisfaction (Cao, 2016). The quality and safety of open spaces are also correlated with life satisfaction (Sugiyama, Thompson, & Alves, 2009).

Overall, the literature offers ample evidence on neighborhood correlates of neighborhood satisfaction and life satisfaction. It also implies that the same neighborhood attributes could have different impacts on neighborhood satisfaction and life satisfaction.

Conceptually, neighborhood satisfaction measures people's evaluation of the neighborhood, so it is more likely to correlate with neighborhood conditions than other aspects of human lives. By contrast, life satisfaction is a global evaluation of life that relates to multiple life domains. Neighborhood should have a limited correlation with life satisfaction because other domains, such as health, wealth, and personal development, may have considerable impacts on life satisfaction. For instance, Lovejoy et al. (2010) found that the quality of schools is not related to neighborhood satisfaction, whereas Senlier et al. (2009) suggested that education facilities are an important correlate of life satisfaction. Vemuri et al. (2011) found an association between homeownership and neighborhood satisfaction, but Ciorici and Dantzler (2018) concluded that homeownership does not have a substantial correlation with life satisfaction.

Not only may neighborhood attributes have different sizes of effects on neighborhood satisfaction and life satisfaction, these effects may show different patterns. Many studies

have shown that environmental factors have nonlinear impacts on various types of satisfactions, including customer satisfaction (Marcon, 2015), transit rider satisfaction (Wu, Cao, & Huting, 2018), workspace satisfaction (Kim & De Dear, 2012), pedestrian satisfaction (Dong et al., 2019), etc. Findings of these studies suggest that the influence of a certain factor on satisfaction may not be substantial until it reaches a certain level, or its impact could be influential at first but level off after a threshold. These nonlinear patterns inform planners of the efficient amount of investment on key neighborhood attributes. Without an adequate understanding of these patterns of correlations, some attributes' impact may be overlooked when their performance is not within the "effective threshold", thus leading to erroneous estimates of their importance in practice.

However, few studies have compared the potentially different impacts of neighborhood attributes on neighborhood satisfaction and life satisfaction simultaneously. Furthermore, the nonlinear impacts of environmental factors on neighborhood satisfaction and life satisfaction have not been well studied (Cao et al., 2020). Most studies tend to prioritize important correlates of one satisfaction outcome based on a linear assumption and leave out attributes that might be influential to other types of satisfaction. As a result, it remains unclear whether the same neighborhood attributes affect neighborhood satisfaction and life satisfaction in different degrees and patterns. This research gap may underestimate some attributes' importance and produce inconsistent findings, thus misleading practitioners. Therefore, it is necessary for planners to identify the attributes that affect both outcomes and explore their patterns of impacts in order to make coherent recommendations for neighborhood design and improvement.

In summary, the literature shows that many aspects of the neighborhood have associations with neighborhood satisfaction and life satisfaction. It also implies that the same neighborhood attribute might have distinctive impacts on these two outcomes and the pattern of these impacts could be nonlinear. Nevertheless, most studies choose to focus on only one outcome. They often emphasize the effect size without paying attention to the nonlinear pattern of the impact. These research gaps could devalue some attributes in practice when they affect only one of the satisfaction outcomes or when they have yet to reach the threshold to be effective. By examining how the same neighborhood attributes affect neighborhood satisfaction and life satisfaction, this research depicts a holistic view on the influences of neighborhood attributes and offers insights to planning research and practice.

2.3 Data and Method

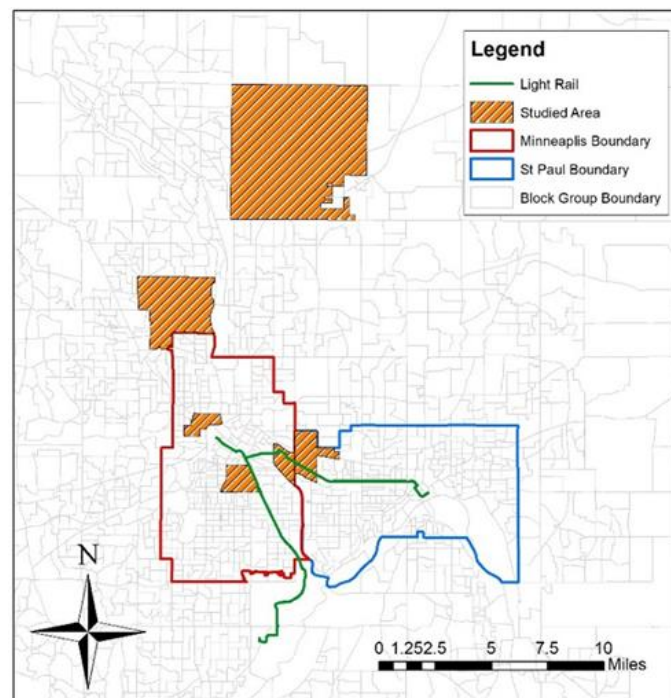
2.3.1 Data

The data were collected in the *Neighborhood Environment, Daily Activities, and Well-Being Study* funded by the National Science Foundation. This study belongs to the Sustainable Healthy City Research Network at the University of Minnesota. The data collection took place over a year from October 2016 to October 2017. The sample contains 360 valid observations. The data collection was conducted using a quasi-experimental and cross-sectional design. Researchers used the condition of neighborhood infrastructures as the treatment.

The rationale of sampling consists of three major components: the sample population, the sample frame, and the sampling strategy. The study area is the Twin Cities, MN, so the sample population contains all the residents living in the Twin Cities Metro area. Then, a sample frame was constructed to ensure the diversity and representativeness of the sample. Researchers decided that the selected neighborhoods should vary regarding three criteria: neighborhood infrastructure, urban form, and transportation access. Considering the practical difficulty of evaluating neighborhood infrastructures on-site, income level was used as a proxy to differentiate the level of neighborhood infrastructures. Researchers referenced the median income of U.S. census and categorized the neighborhoods into low-income and middle-income groups. Then, urban forms were taken into consideration. Specifically, researchers assured that both urban and suburban neighborhoods are included in the sample. Finally, researchers used access to the light rail as an indicator of transportation accessibility and selected neighborhoods both with and without light rail accesses. Based on the above-mentioned sampling rationale, six neighborhoods were selected to represent neighborhoods in the Twins Cities metro area (Table 1). Figure 2 illustrates the locations of the six neighborhoods. Researchers randomly selected 921 census blocks in the study areas and sent out invitations to 1,700 households within these census blocks. About 400 households participated in the research, and each participant received an incentive of 50 dollars. After identifying the sample size, the research team randomly drew blocks based on the U.S. Census data and sent out postcards about the study and followed up with interviews if applicable. A total of 360 valid observations were collected.

Table 1 Selected Study Neighborhoods

Neighborhood	Urban form	Income Level	Light Rail Access
Near North	Urban	Low	No
Phillips	Urban	Low	Yes
Prospect Park	Urban	Middle	Yes
St. Anthony Park	Urban	Middle	Yes
Blaine	Suburban	Middle	No
Brooklyn Center	Suburban	Low	No

*Figure 2 Selected Study Neighborhoods*

In the survey, neighborhood satisfaction was measured on a five-point Likert scale ranging from “very dissatisfied” to “very satisfied”. Life satisfaction was measured using the Satisfaction with Life Scale (SWLS) developed by Diener et al. (1985). Survey participants evaluated five statements about their lives on a seven-level scale from “strongly agree” to “strongly disagree”. These five statements include “In most ways my

life is close to my ideal”, “The conditions of my life are excellent”, “I am satisfied with my life”, “So far I have gotten the important things I want in life”, and “If I could live my life over, I would change almost nothing”.

As shown in Appendix Table A1, satisfaction with neighborhood attributes contain 31 items, evaluated on a five-point Likert scale ranging from “very dissatisfied” to “very satisfied”. Participants evaluated their satisfaction regarding five main aspects of the neighborhood: **characteristics** (look, design, noise, safety...), **infrastructure** (trails, paths, parks, sidewalks..), **amenities/accessibility** (access to childcare, schools, grocery stores...), **city services** (snow removing, street cleaning, garbage collection...), and **sense of community** (number of friends, relationship with residents, participation in neighborhood decision-making). We also controlled for seven socio-demographic variables: age, race, income, household sizes, vehicle ownership, property ownership, employment status, and years spent in the neighborhood.

2.3.2 Method

We employed GBDT to analyze the correlation between satisfaction with neighborhood attributes and life satisfaction. GBDT combines the results of multiple individual decision trees to provide the final output. These algorithms reduce errors of the final model by correcting and learning from errors in each round of iterations. GBDT has many advantages compared with traditional regression (Ding, Cao, & Næss, 2018). As an ensemble-based algorithm, GBDT provides more accurate and stable results than individual regression models. GBDT is also more robust in dealing with

multicollinearity. Like other boosting and tree-based algorithms, correlations between independent variables are already accounted for in the process of building trees. Finally, GBDT handles missing values well, requires much less data cleaning and works well with both categorical and continuous data.

When used in practice, given a sample of (y, x) , the goal of gradient boosting is to fit a function of $f(x)$ that minimizes the loss function $\psi[y, f(x)]$. Friedman (2001) developed this gradient boosting algorithm. The output of a gradient boosting model can be presented as follow (Ding et al., 2018; Zhang & Haghani, 2015):

Initialize $F_0(x)$ to be a constant, $F_0(x) = \arg \min_{\beta} \sum_{i=1}^N L(y_i, \beta)$
 For $m = 1$ to M :
 For $i = 1, 2, \dots, N$ compute the negative gradient
 $\tilde{y}_{im} = - \left[\frac{\partial L(y_i, F(x_i))}{\partial F(x_i)} \right]_{F(x)=F_{m-1}(x)}$
 Fit a regression tree $h(x; a_m)$ to the targets \tilde{y}_{im}
 Compute a gradient descent step size as $\beta_m = \arg \min_{\beta} \sum_{i=1}^N L(y_i, F_{m-1}(x_i) + \beta h(x_i; a_m))$
 Update the model as $F_m(x) = F_{m-1}(x) + \beta_m h(x; a_m)$
 Output the final model $F(x) = F_M(x)$

We carry out this algorithm using the “gbm” package in R (Ridgeway, 2007). The main outputs of GBDT models are as follows:

- **Squared error loss:** An average of the squared error (the deviation between observed values and predicted values).
- **The optimized number of decision trees:** The number of decision trees that minimizes the squared error loss.
- **Relative influence:** The increase of the squared error when an independent variable is excluded, relative to other predictors.

- **Partial dependence plot:** A graph showing how the predicted value of the dependent variable changes with respect to the changes of an independent variable while controlling for other variables.

2.4 Results and Discussion

Using GBDT, we built two models with neighborhood satisfaction and life satisfaction as dependent variables, respectively. Building separate models for neighborhood satisfaction and life satisfaction may seem contradictory to the literature suggesting that neighborhood satisfaction is a domain that constructs life satisfaction. Nevertheless, in the structural equation model I built using the same variables, the path between neighborhood satisfaction and life satisfaction was insignificant after controlling for neighborhood attributes as well as demographic and socioeconomic characteristics. This suggests that neighborhood attributes do not necessarily correlate with life satisfaction through neighborhood satisfaction. Instead, many of them could have direct correlations with life satisfaction. Therefore, I have decided to discard the structural equation model and build separate models for these two satisfaction outcomes to capture these direct associations between neighborhood attributes and life satisfaction.

In both models, independent variables included satisfaction with 31 neighborhood attributes as well as a list of demographic and socioeconomic variables (see appendix). The initial number of trees was set to be 50,000 in both models to leave rooms for tuning in later steps. Both models were built at a slow learning rate of 0.001 to minimize overfitting. For each model, we conducted a five-fold cross-validation to identify the

optimal number of trees that minimizes the prediction error. Models with the optimal numbers of trees are used for further analyses. According to the R-square, the model for neighborhood satisfaction (0.66) has a larger explanatory power than that for life satisfaction (0.57).

The two models produced the relative influence of all predictors on reducing prediction errors and partial dependence plots illustrating the patterns of their impacts. It is worth noting that the comparison between the two models is based on relative influences instead of absolute influences. In other words, the purpose is to compare the importance of each predictor to the outcome relative to other predictors in the same model and not the absolute degrees of importance across models. This comparison addresses the first two research questions: Which neighborhood attributes are critical to neighborhood satisfaction and life satisfaction, respectively? What are the patterns of their associations?

2.4.1 Correlates of neighborhood satisfaction

In the neighborhood satisfaction model (Table 2), demographic and socioeconomic variables collectively account for 21% of the predictive power and satisfaction with neighborhood attributes jointly account for 79%. Among satisfaction with all the attributes, the look and safety of neighborhoods are the most impactful, with relative influences of 17.61% and 12.74%, respectively. All the top four influential correlates of neighborhood satisfaction, “the look or design of the neighborhood”, “safety from crime in the neighborhood”, “neighborhood cleanliness”, and “noise in the neighborhood”, belong to the category of neighborhood characteristics in the survey (see appendix). In

other words, these influential variables describe basic features of the neighborhood itself, instead of factors beyond the scope of the neighborhood (such as city services and availability of transportation options). This suggests that neighborhood satisfaction is predominantly associated with the features within the neighborhood, especially its appearance (look and design) and basic features (safety, cleanliness, and noise). Besides neighborhood attributes, one control variable, namely “years living in the neighborhood” (6.24%), have a large relative influence.

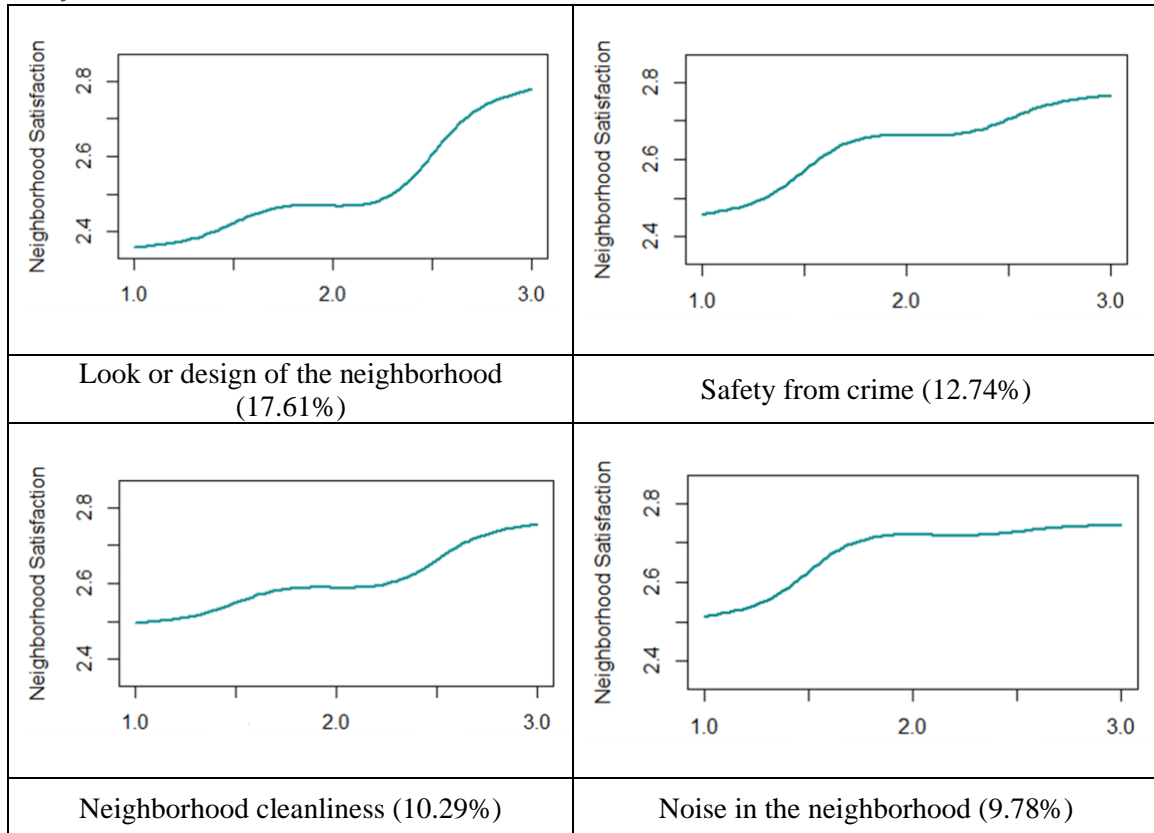
Table 2 Relative influences of attributes on neighborhood satisfaction

Modelling Statistics	
The number of iterations	2,800
Squared Error Loss	0.24
R ²	0.66
Collective Relative Influences (%)	
Neighborhood Attributes (Total)	78.99
Demographic and Socioeconomic Characteristics (Total)	21.01
Important Attributes (with a relative influence larger than 2%)	
Important Neighborhood Attributes	Relative influence (%)
The look or design of the neighborhood	17.61
Safety from crime in your neighborhood	12.74
Neighborhood cleanliness	10.29
Noise in the neighborhood	9.78
Relations with residents of your neighborhood	4.42
Access to quality schools and other educational institutions	4.29
Street cleaning in your neighborhood	2.56
Air quality in the neighborhood	2.49
Ability to participate in neighborhood decisions that impact you/your family	2.25
Important Demographic and Socioeconomic Attributes	Relative influence (%)
Years living in the neighborhood	6.24

Note: Relative influence of a variable refers to its contribution to decreasing prediction errors, relative to all other predictors.

Figure 3 presents partial dependence plots of the top four influential attributes and illustrates the patterns of their influences. “Neighborhood cleanliness” has an approximately linear influence on neighborhood satisfaction. As its performance increases from poor (1) to medium (2) and from medium (2) to good (3), the resulted increases in neighborhood satisfaction are somewhat similar. By contrast, “the look or design of the neighborhood” causes little increase in neighborhood satisfaction when its performance increases from poor to medium. However, after its performance reaches medium, it starts to have greater impacts. Safety and noise in the neighborhood show a similar influence pattern. They generate more variations in neighborhood satisfaction when having a relatively poor performance (below two). However, their impacts become smaller once their performances exceed the medium level. These nonlinear patterns of influential attributes indicate that caution must be exercised when enhancing them. While some attributes only need to be improved to a certain performance level because of their diminishing return, others need to reach a certain performance level to have an impact.

Figure 3 The Associations between Selected Neighborhood Attributes and Neighborhood Satisfaction



Notes:

1. Percentages in the parentheses represent the relative influence of the corresponding attributes.
2. Numbers on the x-axis of each graph represents the performance level of each attribute (1 = “poor”, 2 = “medium”, 3 = “good”).

2.4.2 Correlates of life satisfaction

Taken together, satisfaction with neighborhood attributes contribute 51% to the model, and the rest 49% is attributable to demographic and socioeconomic variables (Table 3).

In the life satisfaction model, no attribute shows a dominant impact. Relatively, satisfaction with “ability to participate in neighborhood decisions that impact you/your family” as well as “parks and playgrounds in your neighborhood” have the largest influences, followed by “accessibility to schools and educational institutions”. Important correlates of life satisfaction are more connected with the need for leisure, social

cohesion, and cognition. Life satisfaction is associated with a few demographic and socioeconomic variables. Income (19.58%), vehicle ownership (5.63%) and two race-related variables (10.09%) show considerable level of influences on life satisfaction.

Table 3 Relative influences of attributes on life satisfaction

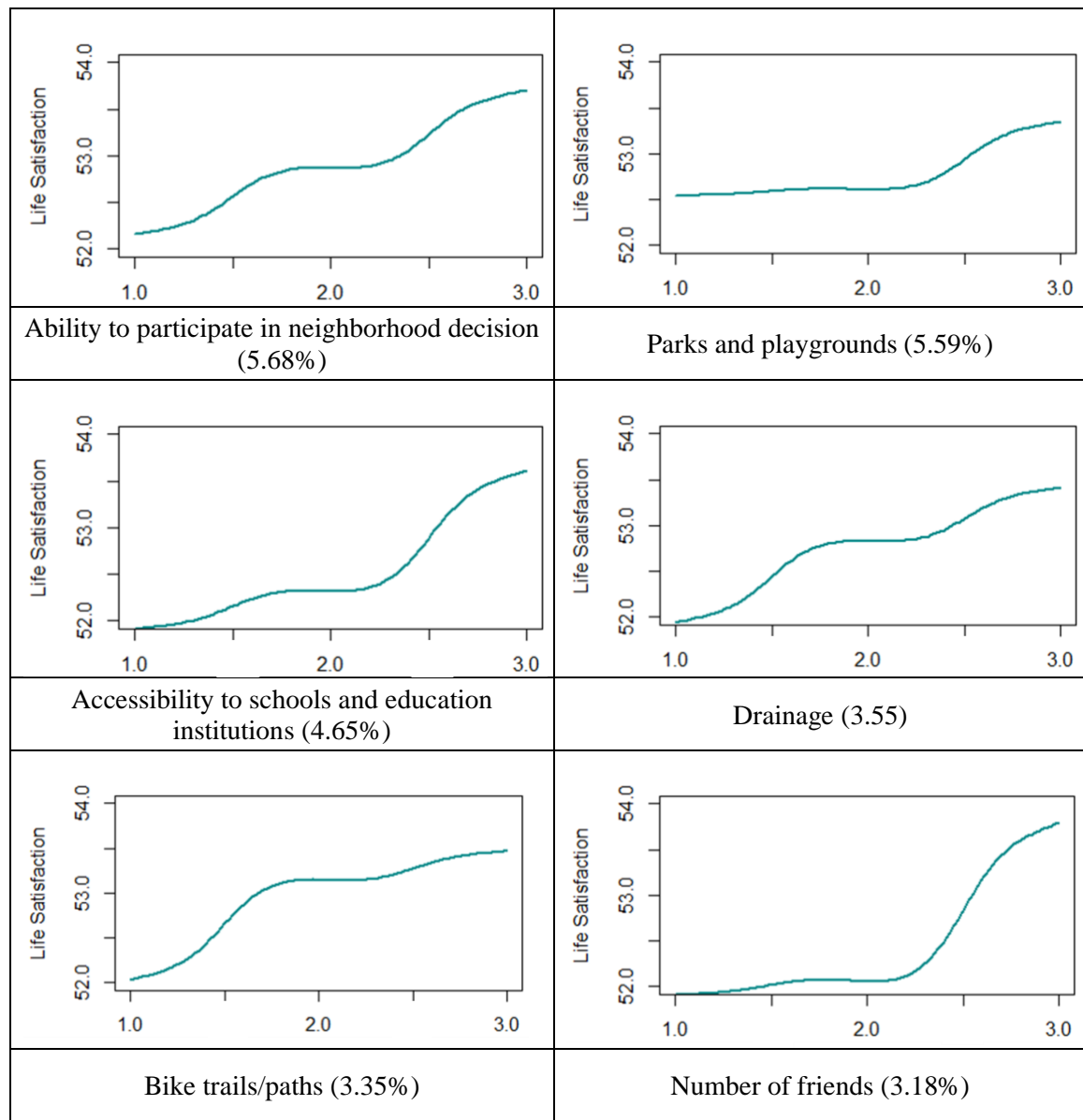
Modelling Statistics		
The number of iterations		3,500
Squared Error Loss		86.01
R ²		0.57
Collective Relative Influences (%)		
Neighborhood Attributes (Total)		51.02
Demographic and Socioeconomic Characteristics (Total)		48.98
Important Attributes (with a relative influence larger than 2%)		
Important Neighborhood Attributes		Relative influence (%)
Ability to participate in neighborhood decisions that impact you/your family		5.68
Parks and playgrounds in your neighborhood		5.59
Access to quality schools and other educational institutions		4.65
Drainage in your neighborhood		3.55
Bike trail/paths in your neighborhood		3.35
The number of friends you have in your neighborhood		3.18
Relations with residents of your neighborhood		2.97
Access to quality leisure, recreation and entertainment		2.90
Sidewalks in your neighborhood		2.36
Noise in the neighborhood		2.13
Important Demographic and Socioeconomic Attributes		Relative influence (%)
Income		19.6%
Race	Being White	7.07%
	Being Black	3.03%
Vehicle Ownership		5.6%

Note: Relative influence of a variable refers to its contribution to decreasing prediction errors, relative to all other predictors.

Because important neighborhood attributes show a relatively balanced impact in the life satisfaction model, we chose to generate partial dependence plots for the top six most important attributes (with relative influences larger than 3%).

Figure 4 shows that the ability to participate in neighborhood decisions and drainage have approximately linear impacts. Parks and playgrounds, access to schools and educational institutions, and the number of friends have nonlinear impacts and their nonlinear patterns are similar. They have relatively limited influences when performing poorly. After their performance reaches the medium level, however, their influences greatly increase. By contrast, bike trails/paths start with a considerable effect when performing poorly, but its effect saturates after its performance reaches the middle ground, generating only a small increase in life satisfaction afterward.

Figure 4 The Associations between Selected Neighborhood Attributes and Life Satisfaction



Notes:

1. Percentages in the parentheses represent the relative influence of the corresponding attributes.
2. Numbers on the x-axis of each graph represents the performance level of each attribute (1 = “poor”, 2 = “medium”, 3 = “good”).

2.4.3 Discussion

The results presented in the previous sections bring about a new question: how does satisfaction with neighborhood attributes associate differently with neighborhood

satisfaction and life satisfaction? Table 4 compares the relatively important attributes and the collective contribution of all neighborhood attributes in each model. In the neighborhood satisfaction model, satisfaction with four neighborhood attributes have dominant impacts compared with other attributes. By contrast, no satisfaction with neighborhood attributes dominates the life satisfaction model.

Taken together, the 31 neighborhood attributes contribute 79% to the prediction of neighborhood satisfaction and 51% to the prediction of life satisfaction. The finding is consistent with the existing knowledge that life satisfaction is a complex construct affected by many domains of satisfaction such as job satisfaction and marital satisfaction (Pavot & Diener, 2008). With more factors coming into play, the effect of a single domain is limited. The neighborhood is only one of the many aspects of people's daily lives, thus having only limited impacts on life satisfaction. On the other hand, neighborhood satisfaction specifically evaluates the neighborhood, so it is highly correlated with neighborhood-related attributes. Influential demographic and socioeconomic characteristics also follow the same pattern. The most influential socioeconomic variable in the neighborhood satisfaction model is "years living in the neighborhood", which is also highly correlated with the neighborhood. As for life satisfaction, the most influential demographic and socioeconomic variables are income, vehicle ownership, and race. All three are less related to the neighborhood and more to personal wealth and defining characteristics.

Table 4 Comparison between neighborhood satisfaction and life satisfaction models

	Neighborhood Satisfaction	Life Satisfaction
Collective influences of neighborhood attributes	79%	51%
Important neighborhood attributes	The look or design of the neighborhood (17.61%) Safety from crime (12.74%) Neighborhood cleanliness (10.29%) Noise in the neighborhood (9.78%)	Ability to participate in neighborhood decisions that impact you/your family (5.68%) Parks and playgrounds in your neighborhood (5.59%) Access to quality schools and other educational institutions (4.65%) Drainage in your neighborhood (3.55%) Bike trail/paths in your neighborhood (3.35%) The number of friends you have in your neighborhood (3.18%)
Important demographic and socioeconomic attributes	Years living in the neighborhood (6.24%)	Income (19.58%) Race (10.09%) Vehicle ownership (5.63%)

All the four variables that have dominant impacts on neighborhood satisfaction describe basic and physical features of the neighborhood. The large influence of the look or design of neighborhood (17.61%) is consistent with existing studies showing that the appearance of the neighborhood is one of the most important correlates of neighborhood satisfaction (Hur & Morrow-Jones, 2008; Sirgy & Cornwell, 2002). Safety from crime is the second most impactful attribute in our model with a relative influence of 12.74%. Many studies have shown that safety is essential to keep residents satisfied with the neighborhood (Hur & Morrow-Jones, 2008; Lovejoy et al., 2010). It is worth noting that the evaluation of neighborhood safety may be associated with the look of the neighborhood, especially with the upkeep and maintenance. When neighborhood upkeep improves, perceived safety and neighborhood satisfaction also increase (Hur & Nasar,

2014). Therefore, the look and design of the neighborhood have not only a direct impact on neighborhood satisfaction but also an indirect effect through its association with satisfaction with neighborhood safety.

Cleanliness is another influential physical attribute of the neighborhood in our model. Research shows that neighborhood cleanliness has an association with the health condition of residents (Chan & Liu, 2018). Our study further suggests that cleanliness has a considerable effect on residents' satisfaction with the neighborhood. Noise is also an important basic correlate of neighborhood satisfaction. Residents could feel less satisfied with their neighborhoods if they are exposed to continuous noises that are larger than the tolerance level. High levels of noise are often seen in deprived neighborhoods, where satisfaction with the neighborhood also tends to be lower (Mouratidis, 2020).

Compared to neighborhood satisfaction, the main correlates of life satisfaction are less related to basic and physical features but more connected with leisure, societal, and cognitive needs. The literature also shows that the main correlates of life satisfaction tend to be societal, personal, and experiential factors (Veenhoven, 1996). For example, self-esteem is one major correlate of life satisfaction especially in individualistic countries such as the U.S., where feeling respected carries a great weight (Diener & Diener, 2009). This helps explain why an esteem and cohesion related attribute ("ability to participate in neighborhood decisions that impact you/your family") shows a relatively large influence (5.68%) on life satisfaction. Social relationship is also an essential factor of life satisfaction. Higher levels of social involvements generate a large increase in life satisfaction (Powdthavee, 2008). In our model, the importance of "the number of friends in the neighborhood" (3.18%) corresponds with its relevance shown in the literature.

Leisure infrastructures play a role in the formation of life satisfaction. Three infrastructure-related attributes show considerable impacts: parks and playgrounds (5.59%), drainage (3.55%), and bike paths/trails (3.35%). The importance of infrastructures is in accordance with previous findings suggesting that the development of infrastructure could impact human development and further affect the quality of life and well-being of urban population (Fischer & Amekudzi, 2011; Navarrete-Hernandez & Laffan, 2019). Among the three influential attributes, two are related to leisure and green infrastructures: “parks and playgrounds in your neighborhood” and “bike trails/paths in your neighborhood”. Added together, these two types of infrastructure contribute 8.94% to the model. These infrastructures encourage participation in leisure activities and further contribute to life satisfaction (Brajša-Žganec, Merkaš, & Šverko, 2011). Their impacts could also attribute to the potential of green infrastructures to decrease stress and increase happiness of urban residents (Navarrete-Hernandez & Laffan, 2019).

The results also reveal the link between life satisfaction and the need for cognition (“access to quality schools and other educational institutions”). Cognitive need refers to the desire for comprehension and knowledge gaining, which is an important predictor of life satisfaction (Coutinho & Woolery, 2004; Gauthier, Christopher, Walter, Mourad, & Marek, 2006). This need is also essential to satisfying other physiological needs that affect life satisfaction. For instance, to satisfy the need for physical health, one must have the knowledge to attain quality food and shelter. Moreover, the connection between income and life satisfaction also relates to the impact of cognitive needs. Higher-income parents are more willing to pay housing premiums to reside in high-quality school districts, which leads to the clustering of affluent households in these areas (Owens,

2018). As discussed later, income has a positive relationship with life satisfaction. The linkage between income and life satisfaction can help explain why the accessibility to quality schools shows great importance to life satisfaction as well.

After controlling for neighborhood attributes, most demographic variables have limited impacts on neighborhood satisfaction. Nevertheless, there is one exception: “years living in the neighborhood” has a large relative influence (6.24%) on neighborhood satisfaction and its impact is in a nonlinear pattern. The length of residence is positively associated with neighborhood satisfaction until it reaches about 20 years, after which neighborhood satisfaction stabilizes. A potential reason for this pattern is the strong sense of community in the neighborhood resulting from long residence. In particular, long residence allows residents to make more friends in the neighborhood, thus developing a strong sense of community and stable social relations. These stronger social ties could lead to higher satisfaction with the neighborhood.

Demographic and socioeconomic variables have a larger correlation with life satisfaction than on neighborhood satisfaction. Among them, income, vehicle ownership, and race have the strongest impacts. Both income (19.58%) and vehicle ownership (5.63%) are indicators of wealth. They have positive correlations with life satisfaction, just as wealth does. The positive correlation between wealth and life satisfaction has been confirmed in many studies (Frijters, Haisken-DeNew, & Shields, 2004; Kahneman & Deaton, 2010). The two race-related dummy variables (being white and black) account for 10.09% of the predictive power in total. Being white has a positive association with life satisfaction, whereas being black has a negative association. This difference may result from the systematic racism that leads to lower satisfaction with life among the black population

(Broman, 1997). Black residents' experiences and perceptions of discrimination also correlate with their life satisfaction (Yap, Settles, & Pratt-Hyatt, 2011).

2.5 Conclusion

This study explored how satisfaction with same neighborhood attributes are associated with neighborhood satisfaction and life satisfaction in different ways. Using data collected in the Twin Cities in Minnesota, we employed gradient boosting decision trees to develop two models for satisfaction with neighborhood and satisfaction with life, respectively. Results show that, after controlling for demographic and socioeconomic variables, satisfaction with neighborhood attributes contributes over 50% to the variation in neighborhood satisfaction and life satisfaction, but the collective impact is greater on neighborhood satisfaction than on life satisfaction. Furthermore, the most influential attributes of neighborhood satisfaction relate closely to physical appearance and basic features of the neighborhood, whereas attributes that are critical to life satisfaction are pertinent to leisure, social cohesion, and cognition. These influential attributes also show different patterns of nonlinear influences on the two outcomes. In general, neighborhood satisfaction and life satisfaction are impacted by completely different neighborhood attributes.

This study has two main takeaways. First, although the literature implies that life satisfaction and specific domain satisfaction react differently to the same environmental correlates, our findings substantiate the hypothesis. Because of the divergence, examining a single satisfaction outcome tells only part of a story. In particular, this study shows that investigating only neighborhood satisfaction will understate the role of

attributes related to leisure, cohesion, and cognition in generating life satisfaction. By contrast, emphasizing only life satisfaction will regard basic features of residential neighborhoods fruitless. In fact, all these attributes are important to residents' subjective well-being. Therefore, future research should cover multiple satisfaction domains to illustrate the influences of neighborhood attributes in a holistic way.

Second, the nonlinear relationships identified in this study have important implications for planning practices. The nonlinear influence patterns help answer the following question: how much investment should planners make for each attribute? For example, if an attribute becomes impactful only after exceeding the medium level (such as neighborhood look/design and access to educational facilities), planners should enhance the design standard of the attribute. On the contrary, if an attribute's effect saturates after reaching the medium level (such as neighborhood noise and bike trails), planners could choose to lower the design standard to the medium level and redistribute limited resources elsewhere. Comparing with the traditional way of simply ranking the importance of attributes, the examination of nonlinear relationships enables planners to strategically invest neighborhood attributes and hence effectively improve neighborhood quality. More studies are needed to better understand the nonlinear associations between neighborhood characteristics and resident satisfaction.

We recommend two directions for future studies. First, a mixed-method study is desirable. Findings from qualitative research could provide valuable insights on understanding quantitative results, for example, why do some neighborhood attributes have different associations with different domains of satisfaction? Although we discussed the plausibility of these results based on the literature, it is ideal to obtain direct

evidence from the same respondents. Second, researchers could consider exploring the influences of the same neighborhood attributes on neighborhood satisfaction and life satisfaction in other regions. If our findings are generalizable to other regions, we will be more confident using research results to inform planning practice.

Chapter 3

What Affects Life Satisfaction of Residents in Neighborhoods with Different Income Levels?

3.1 Introduction

Neighborhoods serve as the “cell” of urban areas where residents live, interact, and maintain social networks. They have profound impacts on many aspects of human lives, among which life satisfaction is the ultimate one. The literature shows that life satisfaction has significant associations with many neighborhood features, including social support (Shields, Price, & Wooden, 2009), accessibility (Kwon, Pickett, Lee, & Lee, 2019), population density (Li, Sun, Yin, Zhang, & Liu, 2018), land use mix (Cao, 2016), and so on. These studies provide implications regarding how to make residents happier with their lives by neighborhood design.

However, most studies treat selected neighborhoods homogenously and overlook the potential disparities across neighborhoods. Psychological theories posit that human beings tend to have different needs as they move up to the higher income ladder

(Alderfer, 1969; Maslow, 1943). For example, Maslow's theory argues that people's needs tend to move from lower, basic needs to higher, growth needs in a hierarchy. Therefore, if planners do not differentiate neighborhoods with different income levels in their study, they will not be able to understand and accommodate various needs of residents living in these diverse neighborhoods.

Maslow's theory also implies potential nonlinear influences of human needs. It categorizes lower needs in the hierarchy as "deficiency needs", suggesting that they would be the focus if deficient, but once satisfied, people tend to shift their attention elsewhere. By contrast, "growth needs" can continuously have impacts. This categorization implies that human needs have different patterns of influences, and deficient needs have a nonlinear pattern. However, most studies tend to build analyses on the assumption that attributes linearly affect satisfaction. An accurate identification of resident needs depends on the validity of model assumptions. Without a clear understanding of the shape of the influences, it would be hard for planners to make effective decisions in neighborhood design.

This study fills the two research gaps by conducting a comparison study between higher-income and lower-income neighborhoods and by examining nonlinear impacts of satisfaction with neighborhood attributes on life satisfaction of residents living in these two types of neighborhoods. We applied the gradient boosting decision tree (GBDT) approach to discover the most influential neighborhood attributes in higher-income and lower-income neighborhoods, respectively. We further employed the impact-asymmetry analysis (IAA) to explore nonlinear relationships between neighborhood attributes and life satisfaction. We aim to answer three research questions in this study: What are the

most important neighborhood attributes in higher-income and lower-income neighborhoods, respectively? What explains the similarities and differences in the correlates of life satisfaction across neighborhoods? Do neighborhood attributes have nonlinear impacts on life satisfaction?

The rest of this paper is organized as follows: Section 2 reviews the related literature and sets the foundation for the analyses; Section 3 introduces the data and methods; Section 4 discusses the analytical results; and Section 5 summarizes the main findings and concludes the paper.

3.2 Literature Review

3.2.1 Neighborhood correlates of life satisfaction under various contexts

With a growing number of studies examining the link between neighborhood and life satisfaction (Kwon et al., 2019; W. Li et al., 2018; Shields et al., 2009), some researchers have acknowledged the relevance of context in this topic, which motivates them to conduct comparison studies across neighborhoods/regions. Yin, Shao, Dong, and Wang (2019) compared urban areas with various rates of urbanization and found that, depending on the urbanization rate, residents tend to react differently to the built environment. In the areas with urbanization rates lower than 50%, residents' happiness is only correlated with the built environment at the neighborhood level. In comparison, in the areas with higher than 50% urbanization rates, residents' happiness is correlated with the built environment at both the neighborhood level and the city level. Helliwell, Shiplett, and Barrington-Leigh (2019) further expanded the comparison to urban and

rural residents. They found that urban dwellers tend to have lower life satisfaction, potentially due to more frequent moves and less sense of community than rural dwellers. Kim and Lee (2018) brought the comparison to an international level. They explored the link between perceived neighborhood conditions and happiness among young people in Japan and South Korea. They concluded that Japanese youngsters react more strongly to safer and more walkable neighborhoods, whereas young people in South Korea show a higher satisfaction in the neighborhoods with good relationships. Overall, context matters to environmental correlates of life satisfaction.

Income is one of the most important factors that lead to the differences across contexts. The disparities between high-income and low-income neighborhoods tend to result in profound impacts on their residents from many perspectives. Family education, for instance, is a major outcome that is influenced by neighborhood wealth (Rosenblatt & DeLuca, 2012). Jocson and McLoyd (2015) found that neighborhood and housing disorder are correlated with higher mental distress of parents, which then causes child development issues. Neighborhood wealth also serves as an essential indicator of the relationship between household income and children's participation in out-of-school activities (Dearing et al., 2009). The health and safety conditions of residents living in low-income neighborhoods are usually at high risks. Communities with lower income tend to have more crimes and violence like homicide (Ohmer, Warner, & Beck, 2010). A study conducted in Northern Manhattan shows that children living in the neighborhoods with mainly low-income households are much more likely to be injured and assaulted than average (Durkin, Davidson, Kuhn, O'Connor, & Barlow, 1994). Low-income neighborhoods also have a limited access to healthy foods, so residents living in these

neighborhoods have to rely on informal food assistance and local food supplies at relatively high prices (Chaufan, Davis, & Constantino, 2011). In general, high-income neighborhoods have better exercising and recreational facilities than low-income neighborhoods (Sallis et al., 2011). Therefore, residents of high-income neighborhoods tend to have lower BMI and higher physical quality of life than people living in low-income neighborhoods (Sallis et al., 2009).

Psychological theories imply that residents living in the neighborhoods with different practical conditions, amenities, and income levels might have varying needs and preferences for their living environments. Maslow states that individuals need to sufficiently satisfy one level of needs before moving on to pursue another. He thinks that after an unmet demand has been satisfied to a certain point, individuals would naturally direct their focus to the needs that still need to be met. Based on this premise, Maslow (1954) proposed a five-level hierarchy of human needs: physiological needs, safety needs, love and belongingness needs, esteem needs, and self-actualization needs. This hierarchy was later expanded to include cognitive needs, aesthetic needs, and transcendence needs (Maslow, 1981; McLeod, 2007).

- **Physiological needs** refer to biological requirements for the basic survival of human beings such as food, drink, shelter, clothing, etc.
- **Safety needs** refer to safety and security and the need of order and control, including personal safety, financial safety, social stability, etc.
- **Love and belongingness needs** refer to the need of connection and companionship that can be met by having friends and family or being part of a group.

- **Esteem needs** refer to dignity and reputation, which emphasize the need for respect, achievements, status, etc.
- **Cognitive needs** refer to the need to acquire knowledge and to satisfy curiosity.
- **Aesthetic needs** refer to the pursuit of beauty and harmony.
- **Self-actualization needs** refer to the need to be the true self and to maximize personal potential to pursue personal growth and fulfillment.
- **Transcendence needs** refer to the need that transcend personal selves such as religious beliefs, the pursuit of science, etc.

Maslow's theory implies that residents living in low-income neighborhoods tend to focus more on basic needs whereas residents in high-income neighborhoods are more likely to emphasize growth needs. However, Alderfer (1969) argues that satisfying lower-level needs is not a prerequisite for the pursuit of higher-level needs. He develops the ERG (**E**xistence, **R**elatedness, and **G**rowth) theory of human needs, based on Maslow's original five-level hierarchy. In particular, existence needs contain physiological and safety needs; related needs emphasize love and belonging needs; and growth needs contain the need for esteem and self-actualization. The ERG theory argues that, in the situation where one level of needs is not satisfied, people could pursue higher- or lower-level needs. For example, although the so-called "starving artists" usually can not sufficiently satisfy their physiological needs, they progress to the need for self-actualization at the higher level.

The theories of Maslow and Alderfer have different implications for planning practice. If Maslow's theory holds true, planners should focus more on higher needs in higher-income neighborhoods and basic needs in lower-income neighborhoods. But if

Alderfer's theory applies better, planners should not make decisions based simply on income levels. Instead, context-based approaches should be employed to cater to different needs of residents. Therefore, it is important to check the relevance of these two theories in the context of neighborhood planning.

Despite the necessity to differentiate neighborhoods with different income levels, few studies have compared the needs of residents in high and low-income neighborhoods. Moreover, no studies have examined the relevance of Maslow's and Alderfer's theories in the same context. The lack of knowledge in this area could lead to ineffective planning in neighborhoods. To fill this gap, this study analyzes and compares the implicit importance of neighborhood attributes to life satisfaction of residents living in high-income and low-income neighborhoods and discusses the relevance of the two theories. This understanding is valuable to planning and improvement in neighborhoods with different income levels.

3.2.2 The Nonlinearity of Satisfaction

After identifying important correlates of satisfaction, a new question emerges: how does satisfaction change in response to the variation in its correlates? It is common to assume a linear pattern and conduct analyses based on this premise. However, many theories and studies have argued otherwise. For example, Maslow (1981) states that the impacts of deficiency needs on satisfaction tend to saturate after reaching a certain level. That is, deficiency needs only have effects when they are not satisfied. After these needs are met, the additional increase would not have further positive impacts on human development.

Instead, people find motivations from higher-level needs. Therefore, deficiency needs have nonlinear impacts on human development.

Galster (1985) also suggested a nonlinear relationship between residential satisfaction and its environmental correlates. He found that people's satisfaction greatly increases as the performance of residential features improves from the "worst possible" to the "aspiration/need level", but further improvements to the "best possible" level generate a trivial increase in satisfaction. Galster explained this linkage using the law of diminishing returns in economics. He argued that the improvement in amenities could only increase satisfaction until reaching a threshold, after which the effect would saturate.

Other empirical studies have also discovered this nonlinear pattern. Dong et al. (2019) examined the linkage between pedestrian satisfaction and the built environment in gated and open neighborhoods. They found that many key correlates have nonlinear associations with pedestrian satisfaction. For example, in gated communities, the ease of seeing neighbors has a strong negative impact when performing poorly but few positive effects when performing well. By contrast, in open communities, the quality of sidewalks delights residents when performing well but does not show a strong negative impact when performing poorly. Cao et al. (2020) examined the impacts of neighborhood attributes on residential satisfaction in urban, suburban, and exurban neighborhoods. They found that neighborhood correlates of residential satisfaction differ across contexts, and most attributes have nonlinear impacts on residential satisfaction.

Given the potential nonlinear associations, understanding this nonlinearity is essential to improving satisfaction in effective and efficient ways. However, few studies have

explicitly examined the nonlinear relationship between life satisfaction and its environmental correlates. If the potential nonlinearity is not fully understood, resources could be wasted without achieving desired outcomes. This study fills this research gap by employing IAA to analyze the influence pattern of environmental correlates of life satisfaction.

3.3 Data and Methods

3.3.1 Data

The data used in this study were collected in the Neighborhood Environment, Daily Activities, and Well-Being Study. The data collection took place in the Twin Cities Metro Area over a year from October 2016 to October 2017. The rationale of sampling consists of three components: the population, the sampling frame, and the sampling strategy. The population contains all the residents living in the Twin Cities. Then, a sampling frame was constructed to ensure the diversity and representativeness of the sample. Researchers decided that the selected neighborhoods should vary regarding three criteria: neighborhood infrastructure, urban form, and transportation access. Considering the practical difficulty of evaluating neighborhood infrastructures on site, income level was used as a proxy to differentiate the level of neighborhood infrastructures.

Researchers referenced the median income of U.S. census and categorized the neighborhoods into lower-income and higher-income groups. Then, urban forms were taken into consideration. Specifically, researchers assured that both urban and suburban neighborhoods are included in the sample. Finally, researchers used access to the light

rail as an indicator of transportation accessibility and selected neighborhoods both with and without light rail accesses. Based on this sampling rationale, six neighborhoods were selected to represent neighborhoods in the Twins Cities (Figure 5). We further divided the six neighborhoods into higher-income and lower-income neighborhoods (Table 5).

Researchers identified a proper sample size and employed the probability sampling strategy to select participants within the six neighborhoods. They randomly selected 921 census blocks in the study areas and sent out invitations to 1,700 households within these census blocks. About 400 households participated in the research, and each participant received an incentive of 50 dollars. A total of 360 valid observations were collected.

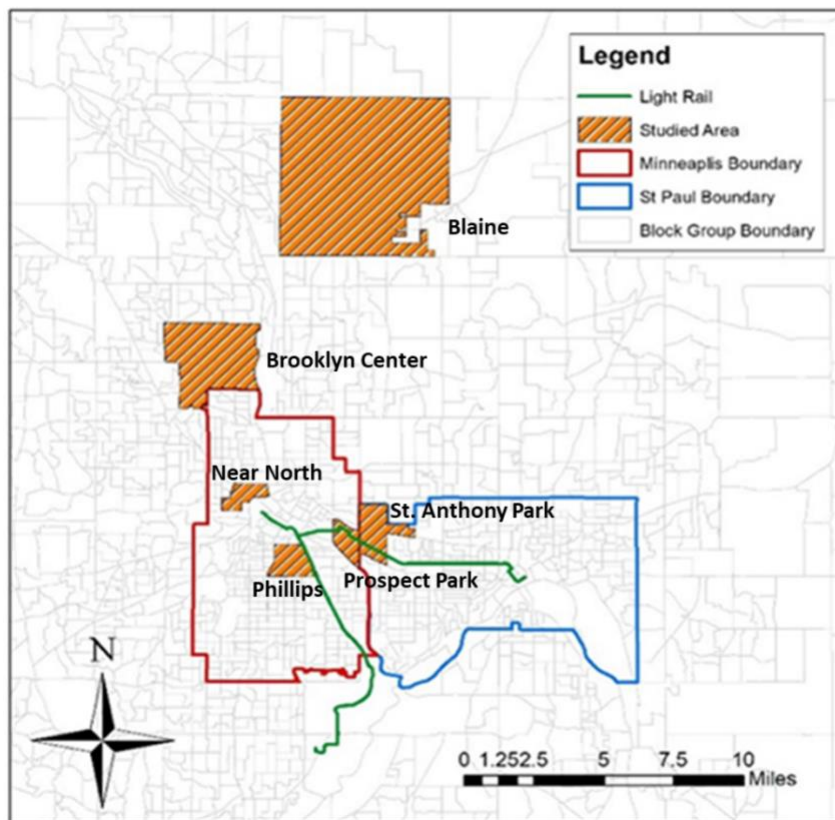


Figure 5 Study Areas

Table 5 Income Levels of Sampled Neighborhoods

Neighborhoods	Median household income	
Near North	\$25,000 TO \$49,999	Lower income
Phillips	\$25,000 TO \$49,999	
Brooklyn Center	\$50,000 TO \$74,999	
Blaine	\$75,000 TO \$99,999	Higher income
Prospect Park	\$75,000 TO \$99,999	
St. Anthony Park	\$100,000 OR MORE	

The survey measured satisfaction with life using the Satisfaction with Life Scale (SWLS) developed by Diener et al. (1985). Survey participants evaluated five statements about their lives on a seven-level scale from “strongly agree” to “strongly disagree”. These five statements include “In most ways my life is close to my ideal”, “The conditions of my life are excellent”, “I am satisfied with my life”, “So far I have gotten the important things I want in life”, and “If I could live my life over, I would change almost nothing”. SWLS shows good psychometric characteristics and is widely used in many studies to assess life satisfaction (Pavot & Diener, 1993). In the survey, respondents were also asked to assess their satisfaction with 31 neighborhood attributes on a five-level Likert scale from “very dissatisfied” to “very satisfied”. Based on Maslow’s hierarchy of human needs, we classified these neighborhood attributes into seven categories (Figure 6).

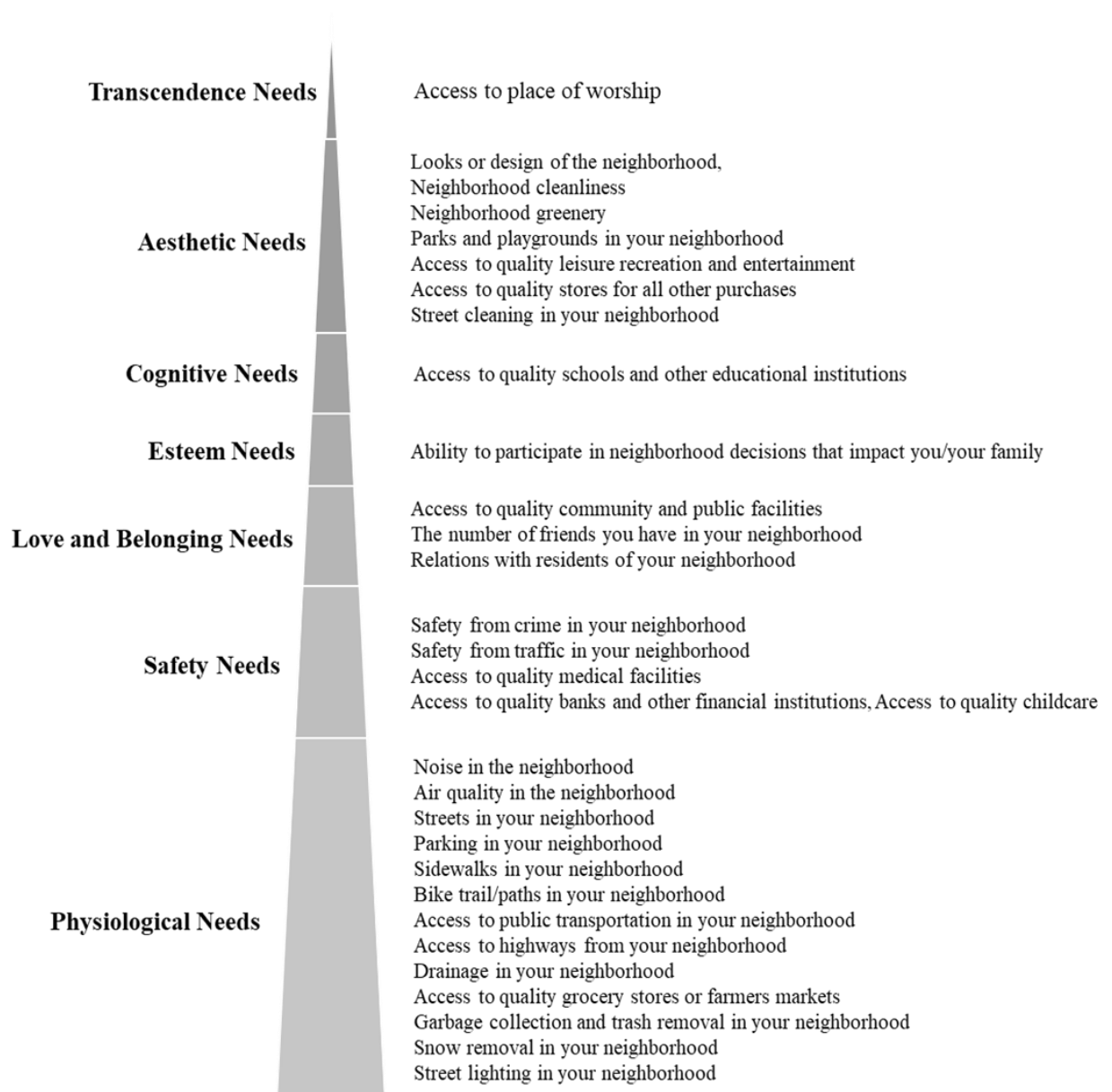


Figure 6 Neighborhood Attributes in Hierarchy of Human Needs

We also controlled for seven socio-demographic variables: age, race, sex, household size, vehicle ownership, employment, and years spent in the neighborhood. Table 6 summarizes the main characteristics of the sample.

Table 6 Control Variables

	High-Income Neighborhoods	Low-Income Neighborhoods
Number of observations	190	169
Average age	51	49
Average household sizes	3	3
Percent of female	35%	32%
Percent of full-time workers	46%	38%
Percent of non-white population	9%	36%
Average vehicle per household	2	2
Average years lived in the neighborhood	16	14

3.3.2 Methods

3.3.2.1 Gradient boosting decision tree (GBDT)

We employed GBDT to analyze the correlation between satisfaction with neighborhood attributes and life satisfaction. GBDT combines the results of multiple individual decision trees to provide the final output. These algorithms reduce errors of the final model by correcting and learning from errors in each round of iterations. GBDT has many advantages compared with traditional regression (Ding et al., 2018). As an ensemble-based algorithm, GBDT provides more accurate and stable results than individual regression models. GBDT is also more robust in dealing with multicollinearity. Like other boosting and tree-based algorithms, correlations between independent variables are already accounted for in the process of building trees. Finally, GBDT handles missing values well, requires much less data cleaning and works well with both categorical and continuous data.

When used in practice, given a sample of (y, x) , the goal of gradient boosting is to fit a function of $f(x)$ that minimizes the loss function $\psi[y, f(x)]$. Friedman (2001) developed

this gradient boosting algorithm. The output of a gradient boosting model can be presented as follow (Ding et al., 2018; Zhang & Haghani, 2015):

Initialize $F_0(x)$ to be a constant, $F_0(x) = \arg \min_{\beta} \sum_{i=1}^N L(y_i, \beta)$
 For $m = 1$ to M :
 For $i = 1, 2, \dots, N$ compute the negative gradient
 $\tilde{y}_{im} = - \left[\frac{\partial L(y_i, F(x_i))}{\partial F(x_i)} \right]_{F(x)=F_{m-1}(x)}$
 Fit a regression tree $h(x; a_m)$ to the targets \tilde{y}_{im}
 Compute a gradient descent step size as $\beta_m = \arg \min_{\beta} \sum_{i=1}^N L(y_i, F_{m-1}(x_i) + \beta h(x_i; a_m))$
 Update the model as $F_m(x) = F_{m-1}(x) + \beta_m h(x; a_m)$
 Output the final model $F(x) = F_M(x)$

We carry out this algorithm using the “gbm” package in R (Ridgeway, 2007). The main outputs of GBDT models are as follows:

- **Squared error loss:** An average of the squared error (the deviation between observed values and predicted values).
- **The optimized number of decision trees:** The number of decision trees that minimizes the squared error loss.
- **Relative influence:** The increase of the squared error when an independent variable is excluded, relative to other predictors.
- **Partial dependence plot:** A graph showing how the predicted value of the dependent variable changes with respect to the changes of an independent variable while controlling for other variables.

3.3.2.2 Impact-Asymmetry Analysis (IAA)

We employed IAA to illustrate the potential nonlinear relationship between life satisfaction and satisfaction with its environmental correlates. Mikulić and Prebežac

(2008) developed IAA to better illustrate asymmetric and nonlinear relationships between service attributes and satisfaction. It is a form of penalty-reward contrast analysis and has a nuanced implementation method (Cao et al., 2020; Dong et al., 2019). An attribute provides reward when it performs well and increases satisfaction. When an attribute performs poorly and decreases satisfaction, it provides penalty. IAA compares the relative strength of reward and penalty of each attribute and classifies it into one of the five categories shown in Table 7. In Section 4.1, we describe specific steps of conducting an IAA.

Table 7 IAA Categories

Categorizations	Descriptions	Reward vs. Penalty
Dissatisfiers	Cause dissatisfaction when performing poorly, but do not lead to satisfaction when performing well.	$\text{Reward} < \text{Penalty}$
Frustrators	Extreme cases of dissatisfiers	$\text{Reward} \ll \text{Penalty}$
Satisfiers	Lead to satisfaction when performing well, but do not cause dissatisfaction when performing poorly	$\text{Reward} > \text{Penalty}$
Delighters	Extreme cases of satisfiers	$\text{Reward} \gg \text{Penalty}$
Hybrids	Cause both satisfaction and dissatisfaction and have linear impacts on satisfaction	$\text{Reward} \approx \text{Penalty}$

IAA classifications have implications for the importance hierarchy of satisfaction and policymaking. First, frustrators and dissatisfiers cause dissatisfaction when performing poorly but have limited effects on generating satisfaction when performing well. Although these attributes do not make neighborhoods fancy, they can be the so-called “deal-breaker” in many cases. Therefore, frustrators and dissatisfiers are key to neighborhood planning and need to be fulfilled first. The planning goal is to make them

meet resident expectation. However, additional investment may not be fruitful because they do not delight residents. Second, hybrids have linear impacts on life satisfaction, which make them influential when performing both well and poorly. As a result, planners should invest hybrids as long as resources are available. Finally, delighters and satisfiers generate satisfaction when performing well but have very limited impacts when performing poorly. They are advanced features that do not upset residents and are capable to delight them. The planning goal is to make them exceed resident expectation. Overall, for neighborhood attributes with a similar magnitude of impacts, frustrators are the most important, followed by dissatisfiers, hybrids, satisfiers, and delighters (Figure 7).

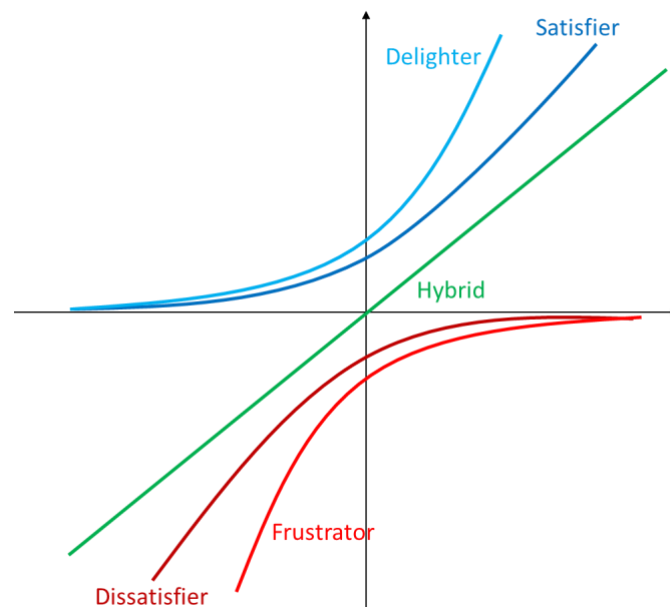


Figure 7 Influence pattern of IAA Factors

3.4 Results and discussion

We ran two GBDT models for lower-income and higher-income neighborhoods, respectively. We set the initial number of trees as 50,000 in both models to leave rooms for tuning in the later steps. Both models were built at a slow learning rate of 0.001 to avoid overfitting. Based on the initial models, we conducted five-fold cross-validations and identified the optimal numbers of trees that minimize the prediction error. We used the models with the optimal numbers of trees for further analyses. A comparison of R-squares shows that the model for lower-income neighborhoods (0.58) has a higher explanatory power than that for higher-income neighborhoods (0.41).

3.4.1 Relative Influences

One feature of the GBDT model is that it can produce the relative influence of a predictor, which measures the marginal contribution of the predictor to reducing prediction errors, relative to other predictors. The relative influences of all predictors in a model add up to 100%. After controlling for socio-economic and demographic variables, satisfaction with neighborhood attributes have a higher collective relative influence in higher-income neighborhoods (75%) than in lower-income neighborhoods (57%). In other words, socio-economic and demographic variables have a larger power to predict life satisfaction of residents living in lower-income neighborhoods.

Table 8 summarizes the neighborhood attributes whose relative influences rank about the top one third in each model. These attributes are placed in groups based on Maslow's updated hierarchy of human needs. Four attributes have strong influences on life satisfaction of inhabitants in both types of neighborhoods (as shown in the underlined texts in Table 8). Three of the four common variables are associated with societal needs, including esteem ("ability to participate in neighborhood decisions that impact you/your family") as well as love and belonging ("the number of friends" and "relations with residents of your neighborhood"). Needs for esteem, love, and belonging are part of the higher-level ones, and they show similar levels of influences in both types of neighborhoods. Moreover, bike infrastructure contributes substantially to life satisfaction in both types of neighborhoods. This is not surprising in that Minneapolis is one of the most bikeable cities in the U.S.

Table 8 Important Neighborhood Attributes in Maslow's Updated Hierarchy

Higher-income Neighborhoods	Lower-income Neighborhoods
Transcendence needs	
<ul style="list-style-type: none"> Access to place of worship (3.56%) 	
Aesthetic needs	
<ul style="list-style-type: none"> Access to quality leisure, recreation and entertainment (5.02%) Parks and playgrounds in your neighborhood (4.96%) 	<ul style="list-style-type: none"> Neighborhood greenery (4.19%)
Cognitive needs	
<ul style="list-style-type: none"> Access to quality schools and other educational institutions (11.35%) 	
Esteem needs	
<ul style="list-style-type: none"> <u>Ability to participate in neighborhood decisions that impact you/your family</u> (3.62%) 	<ul style="list-style-type: none"> <u>Ability to participate in neighborhood decisions that impact you/your family</u> (4.89%)
Love and belongingness needs	
<ul style="list-style-type: none"> <u>The number of friends you have in your neighborhood</u> (4.43%) <u>Relations with residents of your neighborhood</u> (3.81%) 	<ul style="list-style-type: none"> <u>The number of friends you have in your neighborhood</u> (3.92%) <u>Relations with residents of your neighborhood</u> (3.57%)
Safety needs	
	<ul style="list-style-type: none"> Access to quality banks and other financial institutions (2.71%) Safety from crime in your neighborhood (2.05%)
Physiological needs	
<ul style="list-style-type: none"> Sidewalks in your neighborhood (5.38%) Access to quality stores for all other purchases (other than grocery stores) (4.29%) <u>Bike trail/paths in your neighborhood</u> (4.13%) 	<ul style="list-style-type: none"> Drainage in your neighborhood (6.02%) Air quality in the neighborhood (3.12%) Noise in the neighborhood (2.93%) <u>Bike trail/paths in your neighborhood</u> (4.92%)

Notes:

1. The attributes are placed in groups based on Maslow's updated hierarchy of human needs.
2. Percentages in the parentheses show the relative influence of each attribute.
3. Attributes that are influential in both models are shown in underlined texts.

Although several attributes carry weights in both models, most attributes show noticeable influences only in one model. As shown in Table 8, six attributes appear only in higher-income neighborhoods. Two of them fall into the category of physiological needs in Maslow's updated hierarchy, whereas the rest four attributes belong to higher-level needs. In particular, aesthetic needs ("parks and playgrounds in your neighborhood" and "access to quality leisure, recreation and entertainment") contribute substantially to life satisfaction in these affluent neighborhoods. Likewise, residents in higher-income neighborhoods value cognitive needs (i.e., "access to quality schools and other educational institutions") and transcendence needs (i.e., "access to place of worship") more, which satisfy their needs for personal growth and religious beliefs.

Among all the neighborhood attributes in the model for higher-income neighborhoods, "access to quality schools and other educational institutions" has a dominating effect, with a relative influence of 11.35%. The finding is reasonable because higher-income parents emphasize school quality in their residential choice. Many studies have shown the positive link between school performance and housing prices of neighborhoods within the same school district (Black & Machin, 2011; Weimer & Wolkoff, 2001). Higher-income parents are more willing to pay housing premiums for the opportunity to send their children to a high-quality school. This phenomenon leads to the income segregation across school districts (Owens, 2018). Higher-income households would cluster in high-quality school districts, where access to quality schools carries a larger weight than in other areas.

By contrast, most of the six attributes that are important to only lower-income neighborhoods fall into categories of lower-level needs in Maslow's updated hierarchy.

Apart from “neighborhood greenery”, the rest five attributes belong to physiological and safety needs. Both air quality and noise in the neighborhood are associated with biological needs such as breathing and sleeping. “Safety from crime in your neighborhood” and “access to quality banks and other financial institutions” affect personal and financial safety.

Drainage has the largest influence on life satisfaction in lower-income neighborhoods, which may be related to flooding vulnerability. The vulnerability essentially results from the lack of quality infrastructure (such as drainage and sewage), which happens more often in lower-income neighborhoods. Poverty at the community level may cause greater damages of flooding due to inadequate preparation (Ajibade, McBean, & Bezner-Kerr, 2013; Brouwer, Akter, Brander, & Haque, 2007).

“Access to banks and other financial institutions” is important to residents in lower-income neighborhoods. More presence of bank branches can improve the financial condition of residents living nearby (Ergungor, 2010). However, the banking needs of residents living in lower-income neighborhoods are often left unmet. Bank branches are underrepresented in lower-income neighborhoods (Caskey, 1994), which potentially makes their residents dependent on alternative financial services such as payday lenders and check cashers (Faber, 2019). Our results are along the same line and confirm the importance of providing quality financial services in low-income neighborhoods. Lower-income neighborhoods also tend to suffer from disproportionately high levels of noise and air pollution (Casey et al., 2017; Verbeek, 2019), thus making noise and air quality important to residents living in these neighborhoods. “Safety from crime in your neighborhood” is also of some importance in the model. Lower-income neighborhoods

are often at greater risks of crime and violence (Durkin et al., 1994; Ohmer et al., 2010), which make safety a concern of residents living in these neighborhoods.

Table 8 shows that residents living in lower-income neighborhoods are more likely to value lower-level needs than those in higher-income ones, which corresponds with Maslow's updated hierarchy of human needs. Residents in lower-income neighborhoods still suffer from the deprivation of basic neighborhood features such as safety, clean air, and quietness, which affect their basic living needs on a daily basis. Therefore, they tend to concentrate on satisfying these lower-level needs before pursuing needs at higher levels. In comparison, residents in higher-income neighborhoods focus on advanced needs related to aesthetics, cognition, and transcendence. Their physiological and safety needs are often satisfied already, thus allowing them to shift their focus from basic features to higher hierarchies.

On the other hand, if we look at commonalities between the two models, the results are somewhat incongruent with Maslow's updated hierarchy and are consistent with Alderfer's ERG theory. The needs for esteem, love, and belonging, which are part of higher-level needs, show importance in both models. This suggests that people's needs do not necessarily move from lower to higher hierarchies. Instead, when lower needs are not met, people could progress to higher needs, and vice versa. Many studies have found a positive linkage between neighborhood social capital and residents' well-being (Altschuler, Somkin, & Adler, 2004; Lochner, Kawachi, Brennan, & Buka, 2003; Mohnen, Groenewegen, Völker, & Flap, 2011). Higher social capital could act as a buffer against the negative impact of poverty (Cramm, Van Dijk, & Nieboer, 2013). Our

results show that social capital is an essential attribute in both higher-income and lower-income neighborhoods.

3.4.2 Impact-Asymmetry Analysis

Based on the results of GBDT, we further carried out an IAA and classified the top 10 most important satisfactions with neighborhood attributes into five categories (delighters, satisfiers, hybrids, dissatisfiers, and frustrators). The basic rationale of IAA classification is to compare an attribute's relative capability to generate reward and penalty. As illustrated in Figure 8, on a three-level scale, when an attribute does not perform well (moving from medium (2) to poor (1)), it tends to negatively impact satisfaction, which we refer to as penalty index (**PI**). By contrast, when the attribute performs well (moving from medium (2) to good (3)), it tends to offer a positive effect on satisfaction, which we refer to as reward index (**RI**). For each attribute, the IAA starts by calculating its PI and RI. Thereafter, we divide the RI and PI by its total range of impact on satisfaction (**RIS**) and produce its relative capabilities to cause satisfaction and dissatisfaction: satisfaction generating potential (**SGP**) and dissatisfaction generating potential (**DGP**). The difference between SGP and DGP is the impact asymmetry (**IA**) index, which we use for factor classification.

Here we follow the classification criteria from Lee and Min (2013) to define the categories:

- Delighters ($IA \geq 0.7$)
- Satisfiers ($0.2 \leq IA < 0.7$)

- Hybrids ($-0.2 < IA < 0.2$)
- Dissatisfiers ($-0.7 < IA \leq -0.2$)
- Frustrators ($IA \leq -0.7$).

Among the five IAA categories, only hybrids have relatively linear influences on overall satisfaction. Other factors show different degrees of nonlinearity.

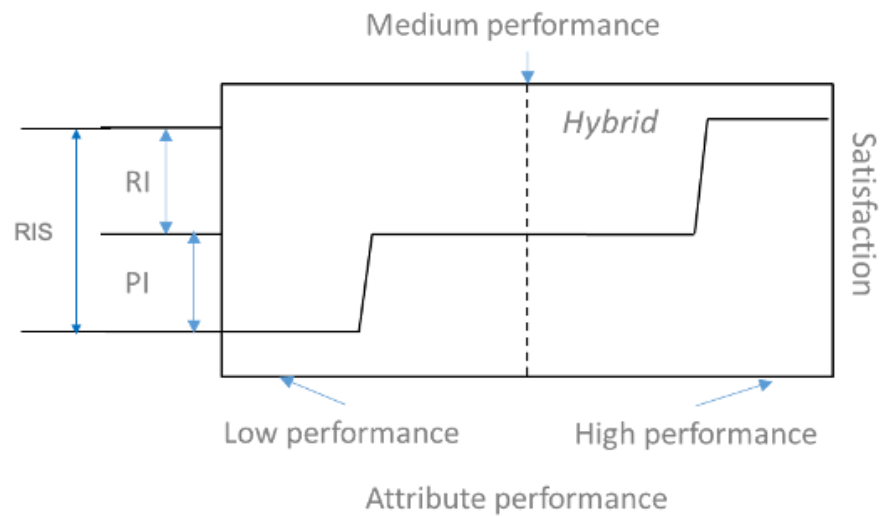


Figure 8 Illustration of Impact Asymmetry Analysis

Table 9 Impact Asymmetry Analysis for Higher-Income Neighborhoods

	RIS	RI	PI	SGP	DGP	IA	Classification	Mean
Access to quality schools and other educational institutions	3.50	3.50	0.00	1.00	0.00	1.00	Delighter	2.84
Sidewalks in your neighborhood	1.35	1.34	0.02	0.99	0.01	0.98	Delighter	2.68
Access to quality leisure, recreation and entertainment	1.85	1.21	0.64	0.65	0.35	0.31	Satisfier	2.53
Parks and playgrounds in your neighborhood	0.47	0.44	0.02	0.95	0.05	0.90	Delighter	2.79
The number of friends you have in your neighborhood	1.78	1.72	0.06	0.97	0.03	0.94	Delighter	2.50
Access to quality stores for all other purchases	1.85	0.52	1.33	0.28	0.72	-0.44	Dissatisfier	2.54
Bike trail/paths in your neighborhood	1.01	0.59	0.42	0.58	0.42	0.16	Hybrid	2.47
Relations with residents of your neighborhood	1.57	0.47	1.10	0.30	0.70	-0.40	Dissatisfier	2.71
Ability to participate in neighborhood decisions that impact you/your family	0.91	0.43	0.48	0.47	0.53	-0.06	Hybrid	2.58
Access to place of worship	1.63	1.63	0.00	1.00	0.00	1.00	Delighter	2.76

Notes:

RIS: Range of Impact on Satisfaction; **RI:** Reward Index; **PI:** Penalty Index; **SGP:** Satisfaction generating potential; **DGP:** Dissatisfaction generating potential; **IA:** IA index

Table 10 Impact Asymmetry Analysis for Lower-Income Neighborhoods

	RIS	RI	PI	SGP	DGP	IA	Classification	Mean
Drainage in your neighborhood	2.79	0.21	2.59	0.07	0.93	-0.85	Frustrator	2.45
Bike trail/paths in your neighborhood	2.50	0.53	1.97	0.21	0.79	-0.58	Dissatisfier	2.40
Ability to participate in neighborhood decisions that impact you/your family	2.51	1.43	1.07	0.57	0.43	0.14	Hybrid	2.13
Neighborhood greenery	2.25	1.95	0.31	0.86	0.14	0.73	Delighter	2.57
The number of friends you have in your neighborhood	2.08	1.72	0.36	0.83	0.17	0.65	Satisfier	2.39
Relations with residents of your neighborhood	1.92	1.23	0.68	0.64	0.36	0.29	Satisfier	2.54
Air quality in the neighborhood	1.87	0.66	1.21	0.35	0.65	-0.29	Dissatisfier	2.34
Noise in the neighborhood	1.48	0.38	1.11	0.25	0.75	-0.49	Dissatisfier	2.01
Access to quality banks and other financial institutions	1.35	1.21	0.14	0.90	0.10	0.80	Delighter	2.48
Safety from crime in your neighborhood	1.00	0.50	0.50	0.50	0.50	0.00	Hybrid	1.90

Notes:

RIS: Range of Impact on Satisfaction; **RI**: Reward Index; **PI**: Penalty Index; **SGP**: Satisfaction generating potential; **DGP**: Dissatisfaction generating potential; **IA**: IA index

Table 9 and Table 10 show that most of the important neighborhood attributes tend to have nonlinear correlations with life satisfaction of residents living in both types of neighborhoods. The IAA classification for higher-income neighborhoods (Table 9) results in two hybrids: “bike trails/paths in your neighborhood” and “ability to participate in neighborhood decisions that impact you/your family” linearly affect life satisfaction. For lower-income neighborhoods (Table 10), life satisfaction is linearly associated with two attributes (“ability to participate in neighborhood decisions that impact you/your family” and “safety from crime in your neighborhood”). All other neighborhood attributes have asymmetric relationships with life satisfaction. Specifically, in higher-income neighborhoods, one attribute is a satisfier and five are delighters. In lower-income neighborhoods, two attributes are satisfiers and two are delighters. Satisfiers and delighters increase satisfaction when performing well but do not greatly decrease satisfaction when performing poorly. Moreover, in higher-income neighborhoods, two attributes are dissatisfiers. In lower-income neighborhoods, one attribute is a frustrator and three are dissatisfiers. Contrary to satisfiers and delighters, dissatisfiers and frustrators decrease satisfaction when performing poorly, but do not greatly increase satisfaction when performing well.

There are more delighters/satisfiers in the higher-income model and more frustrators/dissatisfiers in the lower-income model. A potential reason for this pattern is that different neighborhoods are under the influence of different attributes. In general, most of the influential attributes in higher-income neighborhoods belong to advanced needs such cognitive needs (access to schools), aesthetic needs (access to parks and access to leisure and entertainment), and transcendence needs (access to places of

worship). They can largely increase residents' quality of life when performing well but are not essential needs. In other words, they are value-added, a key feature of satisfiers and delighters. By contrast, most of the attributes showing strong influences in the lower-income models are physiological needs (such as drainage, bike infrastructure, air quality, and noise). These needs are necessities to daily living, which makes them dissatisfiers and frustrators. This distinction also corresponds with Maslow's theory.

Two attributes appear in both models but show different influence patterns. "Relations with residents of your neighborhood" is a dissatisfier in higher-income neighborhoods but a satisfier in lower-income neighborhoods. Having good social relations with neighbors is a necessary feature that could upset residents in higher-income neighborhoods, where the length of stay is longer and social relations are more stable than lower-income neighborhoods. Residents living in lower-income neighborhoods usually reside for a shorter duration than places with lower poverty rates (Ye et al., 2016). In many cases, their mobility decisions are not made for improving living quality but for alleviating financial burdens. As a result, residents tend to focus on issues essential to basic needs, thus having little expectation on "relations with residents of your neighborhood". Therefore, when performing poorly, satisfaction with this attribute has a limited contribution to life dissatisfaction in lower-income neighborhoods. This does not mean that this attribute is negligible in lower-income neighborhoods. On the contrary, social support is especially necessary to maintain the living quality of low-income residents (Skobba & Goetz, 2013). The finding of this chapter points to the need to improve basic features of lower-income neighborhoods and allow residents to focus on building stable social networks.

“Bike trails/paths in your neighborhood” is a hybrid in higher-income neighborhoods but a dissatisfier in lower-income neighborhoods. Residents in higher-income neighborhoods might also use bike trails/paths for recreational trips. In these neighborhoods, bike trails/paths are also referred to as recreational facilities, so they would continue delighting residents by satisfying both utilitarian and recreational travel needs. By contrast, many residents living in lower-income neighborhoods are dependent on bike trails/paths for utilitarian trips. Bike infrastructure is a necessity to their daily lives, so it leads to dissatisfaction when performing poorly but does not delight residents when performing well.

It is worth noting that several attributes have a moderate RIS but a large PI. They might be easily overlooked due to the size of their overall impacts, yet they could substantially dissatisfy residents when performing poorly. In higher-income neighborhoods, “access to quality stores for all other purchases” and “relations with residents of your neighborhood” are of this type. So are “air quality in the neighborhood” and “noise in the neighborhood” in lower-income neighborhoods. These attributes are either dissatisfiers or frustrators, representing residents’ basic needs.

3.5 Conclusion

This study analyzes life satisfaction of residents living in higher-income and lower-income neighborhoods and discusses the relevance of two psychological theories of human needs (Maslow’s Hierarchy and Alderfer’s ERG theory) in the field of planning. Applying gradient boosting decision trees (GBDT) and impact-asymmetry analysis (IAA)

to the two sub-samples, we identified the satisfactions with neighborhood attributes that are important to their life satisfaction, respectively. The GBDT results show that several attributes contribute to both models, while many other attributes show different associations across neighborhoods. In general, residents in higher-income neighborhoods tend to value advanced needs, whereas residents in lower-income neighborhoods are more likely to emphasize necessities. Moreover, the IAA results show that higher-income neighborhoods have more delighters/satisfiers (i.e., value-added attributes), whereas lower-income neighborhoods have more dissatisfiers and frustrators (i.e., must-be attributes). These divergences correspond with Maslow's theory positing that people tend to shift focus to more advanced needs after necessities have been met. On the other hand, the commonalities of the GBDT results between neighborhoods imply that the ERG theory is also at work. Therefore, both Maslow's hierarchy and the ERG theory have important implications in practice. Using only one theory as the foundation in practice could lead to ineffective results.

This study is also one of the few to test the nonlinear impact of neighborhood attributes on residents' life satisfaction. The IAA results show that the majority of neighborhood attributes have nonlinear and asymmetric correlations with life satisfaction. If the nonlinearity is overlooked, we will produce biased estimates for the influences of neighborhood attributes and misreport their relative influence. This is detrimental to identifying importance hierarchy of neighborhood attributes. Furthermore, some dissatisfiers and frustrators that are not that important in terms of the relative influence can substantially decrease satisfaction when performing poorly. The examples in this study include store accessibility and neighbor relations in higher-income neighborhoods

and air quality and noise in lower-income neighborhoods. These attributes could be the “deal-breaker” for residents, but they are also easily neglected by planners due to their moderate total influences.

The comparison of IAA results between neighborhoods reveals that the same neighborhood attribute could have distinct patterns of impacts in higher-income and lower-income neighborhoods. The IAA framework indicates that meeting the acceptable level of performance would be sufficient for dissatisfiers and frustrators; hybrids should be improved as much as possible, and if resources permit, satisfiers and delighters should be improved to the highest level to delight residents. Therefore, a “one size fits all” approach is undesirable and context-specific strategies are needed in different type of neighborhoods.

More importantly, the results of this research provide the foundation for collaborative planning. Communication with residents is vital to fully understand why residents of different neighborhoods have certain needs that differ. Using the information and the analytical approaches presented in this paper, planners could also conduct detailed and in-depth research on the potential needs of different neighborhoods, based on which they could effectively identify improvement priorities and engage stakeholders. This collaborative process based on analytical results has a great potential to substantially improve the living quality of residents of various types of neighborhoods.

Chapter 4

Does Context Matter? A Comparison Study of the Living Environment and Life Satisfaction in the U.S. and China.

4.1 Introduction

Life satisfaction reflects one's overall cognitive evaluation of quality of life (Diener et al., 1985). Improving people's life satisfaction has been one of the major goals of urban planning and sustainable development (Cao, 2016; Neve & Sachs, 2020; United Nations, 2020). Urban planners across the world have strived to improve the quality of the living environment, which has been identified as an important correlate of life satisfaction (Dong & Qin, 2017; Musikanski, Polley, Cloutier, Berejnoi, & Colbert, 2017; Zhang & Zhang, 2019). Life satisfaction has also been empirically investigated in different cultural contexts. Previous studies confirmed that both individual characteristics and environmental attributes are important correlates of life satisfaction in both developed and developing countries (Appleton & Song, 2008; Bai, Wu, Zheng, & Ren, 2011; Cao, 2016; Friedman, Parikh, Giunta, Fahs, & Gallo, 2012; Liu, Zhang, Wu, Liu, & Li, 2017; Pfeiffer, Ehlenz, Andrade, Cloutier, & Larson, 2020).

A closer look at the relative importance of the associates of life satisfaction, however, reveals that geographical variations may exist in different regions. For example, according to the World Happiness Report, in America, health plays the most important role in predicting subjective well-being while in Asia, economic development and institutional justice are the most important correlates of subjective well-being (Neve & Sachs, 2020). The regional heterogeneity of the correlates leads to an important lesson: planners should make decisions based on context-specific evidence instead of previous findings. Without a sufficient understanding of the differences across contexts, practitioners could be referencing findings that do not apply to their conditions, thus leading to ineffective planning and undesirable results. However, comparisons of the roles of environmental associates in predicting life satisfaction across regions and cultures have seldom been conducted (Pfeiffer & Cloutier, 2016). Moreover, many studies focus on estimating the presence of impacts without sufficient attention to the size of the impact, especially the impact size of the living environment collectively. This lack of understanding may mis-prioritize the elements when improving the living environment.

This study intends to fill these research gaps through a comparison study between two metropolitan areas: The Twin Cities in the U.S. and Guangzhou in China. These two regions are selected because they differ greatly in economic, political, and cultural systems, which may influence the evaluation of life satisfaction. For example, while China's collectivist culture may emphasize social norms, the U.S.'s individualistic culture may encourage personal emotions when evaluating life satisfaction (Suh, Diener, Oishi, & Triandis, 1998). Using a machine learning algorithm — gradient boosting

decision trees (GBDT), we aim to find out how the potential differences impact the correlates of life satisfaction in the two regions. This study will answer the following main research questions: How important is the living environment to life satisfaction? What are the most important correlates of life satisfaction? Are there any differences in the results between the two regions?

This study contributes to the life satisfaction literature in two aspects. First, we compared the correlates of life satisfaction in two completely different cultural contexts. Our findings indicated that context does matter – different antecedents play different roles in determining life satisfaction in varying cultural contexts. Second, as advocated by Ziliak and McCloskey (2004), studies should report the size of correlation, which would allow planners and private sector actors to direct resources to the most important aspects (Cao, Wu, & Yuan, 2018). We took a step further – estimating not only the relative influence of each correlate of life satisfaction but also the collective impact of living environment variables. The estimation of collective impacts helps advocate related policies in policymaking.

The rest of the paper is organized as follows: Section 2 reviews the existing knowledge on life satisfaction and its living environment correlates; Section 3 introduces the data and method used for the analyses; Section 4 presents major findings and discusses the results; and Section 5 summarizes the paper and provides implications for practice and future research.

4.2 Literature Review

4.2.1 Life Satisfaction across Contexts

Philosophers in human history have been seeking the meaning of a good life for centuries. Many of them agreed that a good life requires a person to feel happy and be satisfied with one's life (Tatarkiewicz, 1976). Life satisfaction, therefore, has emerged to evaluate a person's quality of life (Diener et al., 1985; Shin & Johnson, 1978). It is one of the sub-dimensions of subjective well-being (SWB), which refers to a person's general evaluation of one's life, both emotionally and cognitively (Diener, 1984; Diener et al., 1985). The affective and emotional component of subjective well-being measures a person's emotions and moods, whereas the judgmental and cognitive component of subjective well-being usually measures a person's overall satisfaction with life, known as life satisfaction (Diener, Suh, Lucas, & Smith, 1999). Instead of subjective well-being, we used life satisfaction in this comparison study for several reasons. First, unlike the controversy of subjective well-being, life satisfaction has been used extensively and its validity and reliability have been examined across gender, age, culture, and time (Bai et al., 2011). Second, as a term originally developed in the U.S., life satisfaction has also been validated in the Chinese context (Appleton & Song, 2008; Bai et al., 2011), making it a better candidate for a comparison study between the U.S. and China. Third, in English language studies on subjective well-being, life satisfaction, and happiness are often used interchangeably while in Chinese, the meaning of the two terms are quite different and even reversed (Chen, Davis, Wu, & Dai, 2015). Thus, to avoid potential

confusion and achieve a parsimonious model, life satisfaction is adopted to investigate the differences of antecedents between the U.S. and China.

Some studies suggest that correlates of life satisfaction tend to differ across contexts (Oishi, Schimmack, & Diener, 2001; Suh et al., 1998). The difference is particularly substantial between individualistic and collectivistic cultures. Suh et al. (1998) found that, in individualistic countries, emotion stands out in affecting people's life satisfaction. In comparison, for people living in collectivistic countries, social norms have an equal level of impact as emotions. People in individualistic countries also connect their life satisfaction more closely with life goals regarding self-enjoyment, but those who live in collectivistic countries have more increases in life satisfaction when pursuing goals that please others (Oishi et al., 2009). Likewise, people from a collectivistic culture tend to evaluate life satisfaction based on others' opinions (such as social appraisals), whereas people in a country of individualism often make the evaluation based on their own feelings (Suh, Diener, & Updegraff, 2008).

The level of general wealth among the population plays important yet different roles in life satisfaction across contexts as well (Diener & Diener, 2009; Inglehart, 1990; Kahneman & Deaton, 2010). When estimating life satisfaction, satisfaction with finance serves as a better predictor among the poorer population, while home life works better in predicting the life satisfaction of wealthier people (Diener & Diener, 2009). Although richer countries tend to have higher life satisfaction in general than poorer countries, positive life events have fewer impacts on their life satisfaction levels (Oishi, Diener, Choi, Kim-Prieto, & Choi, 2007). In the cultures/countries known for high life satisfaction, positive events happen more often, so a single good event does not seem to

have a strong impact. By contrast, in low satisfaction cultures/countries where positive events happen less often, people react more strongly to the good things in life.

In general, as many above-mentioned studies have pointed out, contexts have strong influences on the formation of life satisfaction. Culture, socioeconomic status, and daily experiences affect how people make cognitive judgments about their lives. An in-depth understanding of the construct of life satisfaction requires examination across cultures and regions. However, a limited number of studies have explored the variation in life satisfaction associated with living environment correlates across regions and cultures. Therefore, planners may develop policies based on findings that apply only under a different context. The lack of an adequate understanding of and consideration of the context could lead to policymaking that are ineffective or even counterproductive.

4.2.2 Impacts of the Living Environment on Life Satisfaction

Researchers in the field of planning have discovered many living environment correlates of life satisfaction and general well-being, among which housing is an important one (Clapham et al., 2018). Many studies have found that homeownership has a positive relationship with life satisfaction, both in China (Cheng et al., 2016) and the U.S. (Rohe & Stegman, 1994). Full ownership shows greater positive significance than partial ownership and minor ownership (Cheng et al., 2016). The physical condition of housing also has a substantial effect on life satisfaction (Clapham et al., 2018; Evans et al., 2003; Zhang et al., 2018). Factors such as poor lighting, lack of gardens, and noise tend to have negative correlations with life satisfaction (Fujiwara, 2013), while housing size has a

positive impact on life satisfaction (Zhang et al., 2018). Housing types, such as single-family home or multi-family dwelling, also show a correlation with life satisfaction (Evans et al., 2003). In general, the impacts of housing characteristics on life satisfaction in China are consistent with those of studies in the U.S. However, how important the role of housing plays in different contexts is still underexplored.

Neighborhood is another major environmental correlate of life satisfaction and well-being. The positive relationship between well-being and sense of community has been tested and confirmed (Cantarero, Potter, & Leach, 2007; Prezza et al., 2001; Ramos, Suarez, Leon, & Trinidad, 2017). Among various indicators of sense of community, neighborhood relations have a great positive impact on life satisfaction, in particular (Prezza et al., 2001). Physical characteristics of neighborhoods also have observable links with well-being and life satisfaction (Pfeiffer & Cloutier, 2016). Neighborhoods with compact design help promote social engagements, thus having positive relationships with happiness (Dolan, Peasgood, & White, 2008; Mason, 2010). Access to open space and greenness also bolster happiness by providing a sense of serenity (Akers et al., 2012). As a result, seniors who live near parks report better physical health and mental well-being (Loukaitou-Sideris, Levy-Storms, Chen, & Brozen, 2016). The physical features of neighborhoods could also correlate with life satisfaction through indirect paths.

Neighborhood attributes such as landscape and street lighting could affect residents' overall neighborhood satisfaction, which then impact their life satisfaction (Sirgy & Cornwell, 2002). It should be noted that, while research on the role of neighborhood characteristics in life satisfaction is relatively rich in developed countries, only a few

studies have investigated this relationship in the Chinese context (Liu, Dijst, & Geertman, 2017; Yuqi Liu et al., 2017).

The above-mentioned studies contribute greatly to the understanding of housing and neighborhood's association with life satisfaction. Nevertheless, many of them emphasize only specific attributes and fall short in the discussion on the collective impact of living environment variables. Quantifying the collective impact is essential to understanding their effect sizes relative to demographic and socioeconomic variables, which further helps advocate planning policies that aim to improve the living environment. Currently, the collective impact of living environment variables is still in need of more in-depth discussion.

To better explore the role context plays in the influential mechanism of life satisfaction in urban areas as well as the collective impact of living environment variables, this study compares the correlation of the same set of living environment attributes in two regions in the U.S. and China, respectively. We discuss the results based on the differences of cultural, socioeconomic, and urban form between these two regions. The research findings deepen the understanding of the role of context in life satisfaction and provide implications for future planning and research.

4.3 Research Design

4.3.1 Data and Variables

We used two data sets in this study. The Twin Cities data collection took place over a year from October 2016 to October 2017. The sample contains 360 valid observations. The Guangzhou data were collected from December 2016 to January 2017. The sample contains 650 valid observations. The rationale of sampling consists of three major components: the sample population, the sample frame, and the sampling strategy. The sample population contains all the residents living in the Twin Cities and Guangzhou Metro areas. Then, a sample frame was constructed to ensure the diversity and representativeness of the sample. For the Twin Cities sample, researchers decided that the selected neighborhoods should vary regarding three criteria: neighborhood infrastructure, urban form, and transportation access. Income level was used as a proxy to differentiate the level of neighborhood infrastructures. Then, urban forms were taken into consideration. Researchers assured that both urban and suburban neighborhoods are included in the sample. Finally, researchers used access to the light rail as an indicator of transportation accessibility and selected neighborhoods both with and without light rail accesses. Based on the above-mentioned sampling rationale, six neighborhoods were selected to represent neighborhoods in the Twins Cities metro area (Figure 9).

In Guangzhou, the majority of people live in the several main urban districts, which have a higher urban density and more intensive usage of public transportation compared to the Twin Cities. In addition, a neighborhood in China usually takes the form of enclosed high-rise residential buildings, which have visible boundaries (Lu, 2006). Thus, we

adopted a slightly different sampling strategy in Guangzhou. First, neighborhood sample size was assigned to each of the five main districts of Guangzhou based on the population size and neighborhood type in each district. Then, neighborhoods in each district were randomly selected. We selected a total of 60 neighborhoods in the Guangzhou metro area. Figure 10 illustrates the spatial distributions of the studied neighborhoods.

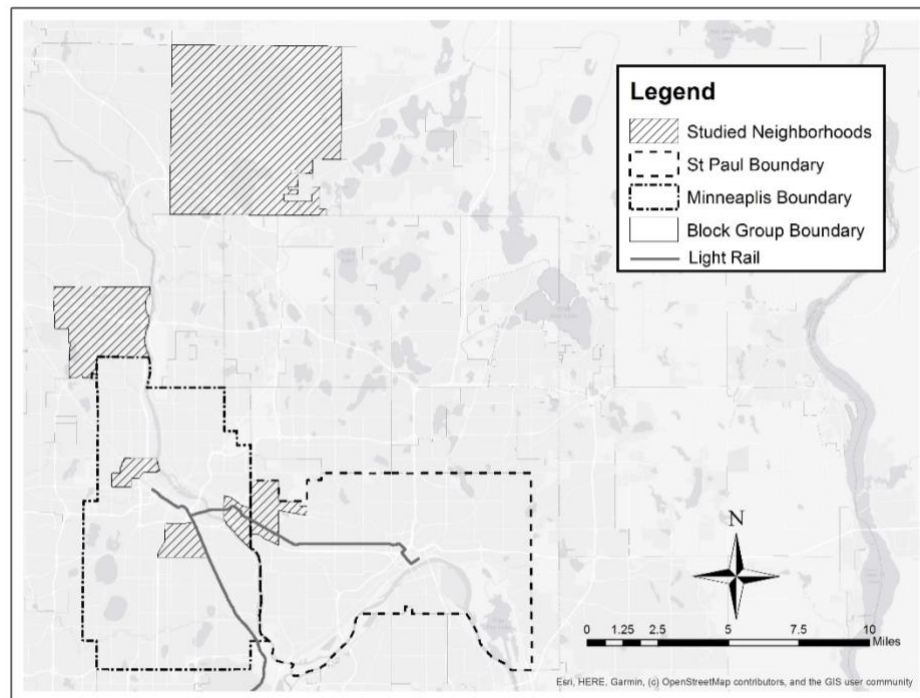


Figure 9 Study Areas in the Twin Cities

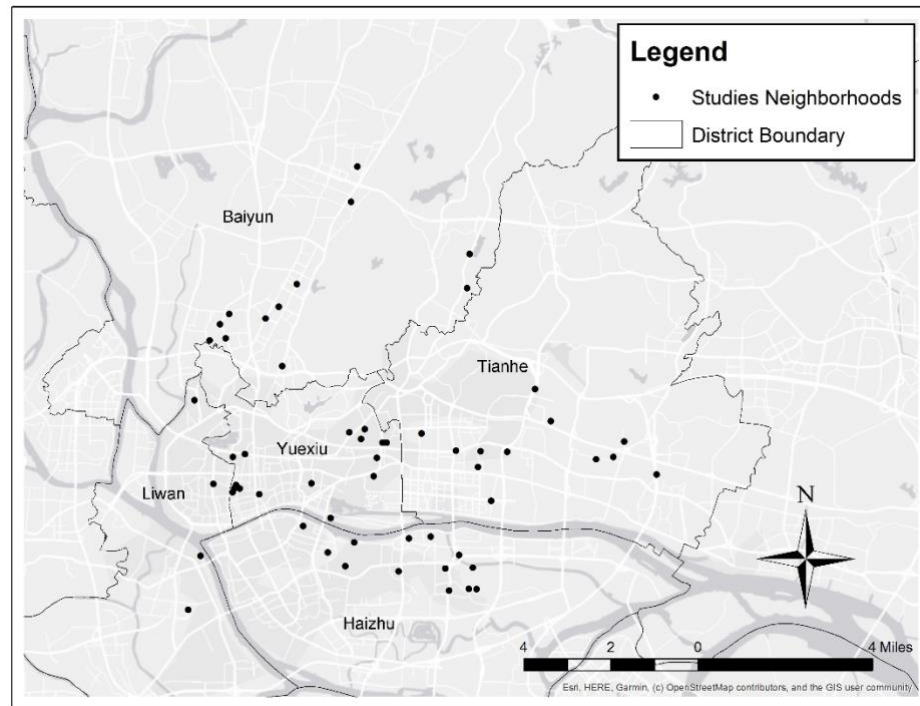


Figure 10 Study Areas in Guangzhou

We used the SWLS scale to measure life satisfaction in our surveys. Survey participants evaluated five statements about their lives as follows: *“In most ways my life is close to my ideal,” “The conditions of my life are excellent,” “I am satisfied with my life,” “So far I have gotten the important things I want in life,” “If I could live my life over, I would change almost nothing.”* After confirming the internal consistency of these five statements, we calculated the average of the five evaluations and use the mean as the dependent variable (Table A1 in the Appendix).

In response to the local context, the two data sets examined satisfaction with neighborhood and housing conditions in slightly different ways, but they both identify four categories of interest: housing conditions, neighborhood characteristics, sense of community, and accessibility. The Cronbach Alpha coefficients within each of the four

categories all locate around 0.7 and 0.8, indicating that each category has an acceptable level of internal consistency (Table A2 and A3 in the Appendix). We then calculated the average of these four categories and formed four independent variables (Table 11). They are both evaluated on a five-level Likert Scale from very dissatisfied (1) to very satisfied (5). Besides life satisfaction and living environment variables, we also controlled for six demographic and socioeconomic variables: age, gender, education level, household size, income, and years lived in the neighborhood.

Table 11 Descriptive statistics of independent variables

Living environment variables	Twin Cities		Guangzhou	
	Mean	Std. Dev.	Mean	Std. Dev.
Housing conditions	4.33	0.62	3.30	0.66
Neighborhood Characteristics	2.43	0.60	3.19	0.67
Sense of community	2.50	0.60	3.66	0.56
Accessibility	2.58	0.39	3.92	0.69

4.3.2 Methodology

We employ the gradient boosting decision tree (GBDT) to analyze the correlation between life satisfaction and living environment variables. GBDT is a machine learning algorithm that improves its prediction of the outcome through iterations. GBDT improves weak learners by minimizing a loss function (the discrepancies between predicted values and true values). Following a gradient descent procedure, GBDT adds base learners to the previous learner one at a time to reduce the residual loss. The output of each learner is considered in each iteration to improve the model accuracy. This process will repeat until the number of iterations reaches a preset number or when the loss function is minimized (Brownlee, 2016).

We carried out this algorithm using the “gbm” package in R (Ridgeway, 2007). The main outputs of GBDT models are as follows:

- **Squared error loss:** An average of the squared error (deviation between true values and predicted values).
- **The optimized number of decision trees:** The number of decision trees that minimizes the squared error loss.
- **Relative influence:** An independent variable’s contribution to decreasing prediction errors, relative to all other predictors. All the relative influences are normalized and added up to 100.
- **Partial Dependence plot:** A graph showing how the predicted value changes with respect to the changes of an independent variable after controlling other variables.

The major drawback of GBDT is that it is more prone to overfitting, which makes it necessary to cross-validate and adjust the number and depth of decision trees.

Nevertheless, GBDT still has many advantages compared with traditional regression. As an ensemble-based algorithm, GBDT provides more accurate and reliable results than individual regression models. GBDT is also more robust in dealing with multicollinearity. Like other boosting and tree-based algorithms, correlations between independent variables are already accounted for in the process of building trees. Finally, GBDT handles missing values better, requires much less data cleaning, and works better with both categorical and continuous data than regression approaches.

When used in practice, given a sample of (y, x) , the goal of gradient boosting is to fit a function of $f(x)$ that minimizes the loss function $\psi [y, f(x)]$. Friedman (2001) developed this gradient boosting algorithm. The output of a gradient boosting model can be presented as follows (Ding et al., 2018; Zhang & Haghani, 2015):

Initialize $F_0(x)$ to be a constant, $F_0(x) = \arg \min_{\beta} \sum_{i=1}^N L(y_i, \beta)$
 For $m = 1$ to M :
 For $i = 1, 2, \dots, N$ compute the negative gradient
 $\tilde{y}_{im} = - \left[\frac{\partial L(y_i, F(x_i))}{\partial F(x_i)} \right]_{F(x)=F_{m-1}(x)}$
 Fit a regression tree $h(x; a_m)$ to the targets \tilde{y}_{im}
 Compute a gradient descent step size as $\beta_m = \arg \min_{\beta} \sum_{i=1}^N L(y_i, F_{m-1}(x_i) + \beta h(x_i; a_m))$
 Update the model as $F_m(x) = F_{m-1}(x) + \beta_m h(x; a_m)$
 Output the final model $F(x) = F_M(x)$

4.4 Results and Discussion

4.4.1 Results

Using the GBDT algorithm, we conducted two separate analyses using data from the Twin Cities and Guangzhou, respectively. The initial number of iterations was set to be 50,000 to leave room for decision tree tuning. Both models ran at a slow learning rate of 0.001 to minimize the possibility of overfitting. The iteration numbers for the two models were then improved to achieve optimal results. The Twin Cities model has a Pseudo R^2 of 0.55. The Guangzhou model has a Pseudo R^2 of 0.43.

The two models show substantial differences between the Twin Cities and Guangzhou (Table 12). After controlling for demographic and socioeconomic variables, satisfaction with living environment variables collectively have a greater contribution to residents' life satisfaction in Guangzhou (75%) than in the Twin Cities (53%).

Specifically, housing conditions have large influences in both models, but its contribution is larger in the Guangzhou model (38%) than in the Twin Cities model (28%). The influence of sense of community in Guangzhou (21%) is about twice as large as that in the Twin Cities (11%). Accessibility has relatively small impacts in both models, with a greater impact in Guangzhou (6%) than in the Twin Cities (3%). As to demographic and socioeconomic variables, household income has considerable contributions to life satisfaction in both regions, but it has a more dominating influence in the Twin Cities model than in the Guangzhou model (22% vs. 6%).

Table 12 The Relative Influences of Predictors in the Models for the Twin Cities and Guangzhou

Variables		<i>Twin Cities</i>	<i>Guangzhou</i>
		Relative Influences	
Living Environment	Housing conditions	28%	38%
	Sense of community	11%	21%
	Neighborhood characteristics	11%	10%
	Accessibility	3%	6%
	Subtotal	53%	75%
Demographics and Socioeconomics	Income	22%	6%
	Education	3%	2%
	Age	11%	8%
	Household size	4%	2%
	Years living in the neighborhood	5%	5%
	Gender (Being Female)	2%	4%
	Subtotal	47%	27%
Model Statistics	Squared error loss	0.82	0.32
	Number of iteration	2,924	2,898
	Pseudo R Square	0.55	0.43

Notes:

1. The relative influence of a variable refers to its contribution to reducing prediction errors, relative to all other variables.
2. All the percentages are rounded to integers so the relative influences in the last column do not add up to 100.

We also produced partial dependence plots for living environment variables (Figure 11 and Figure 12). In general, the same variables show similar patterns of influences in the two regions. Specifically, housing conditions, sense of community, and accessibility have trivial impacts when their performances are below medium. However, once

exceeding the medium level, they start to impose substantial positive impacts on life satisfaction. Note that accessibility has a smaller overall impact on life satisfaction than housing conditions and sense of community, resonating with the results in Table 2. Neighborhood characteristics show a different influence pattern from the other three living environment variables. In both models, they affect life satisfaction when performing relatively poorly, but their impacts gradually saturate after reaching the medium level.

The Twin Cities

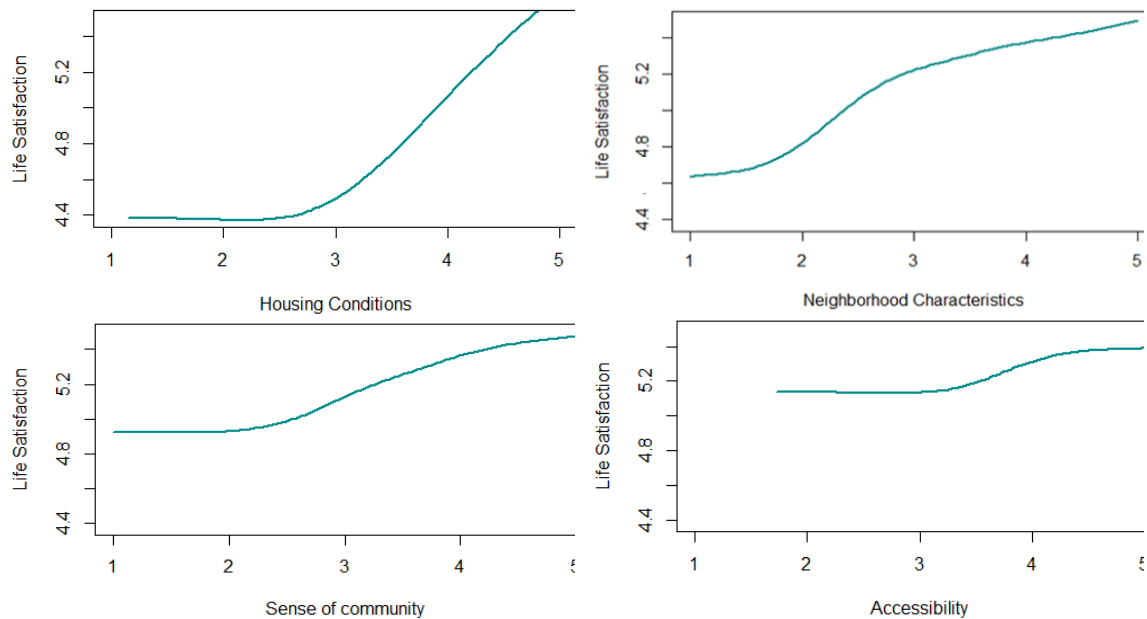


Figure 11 Partial Dependence Plots for Living Environment Variables in the Twin Cities Model

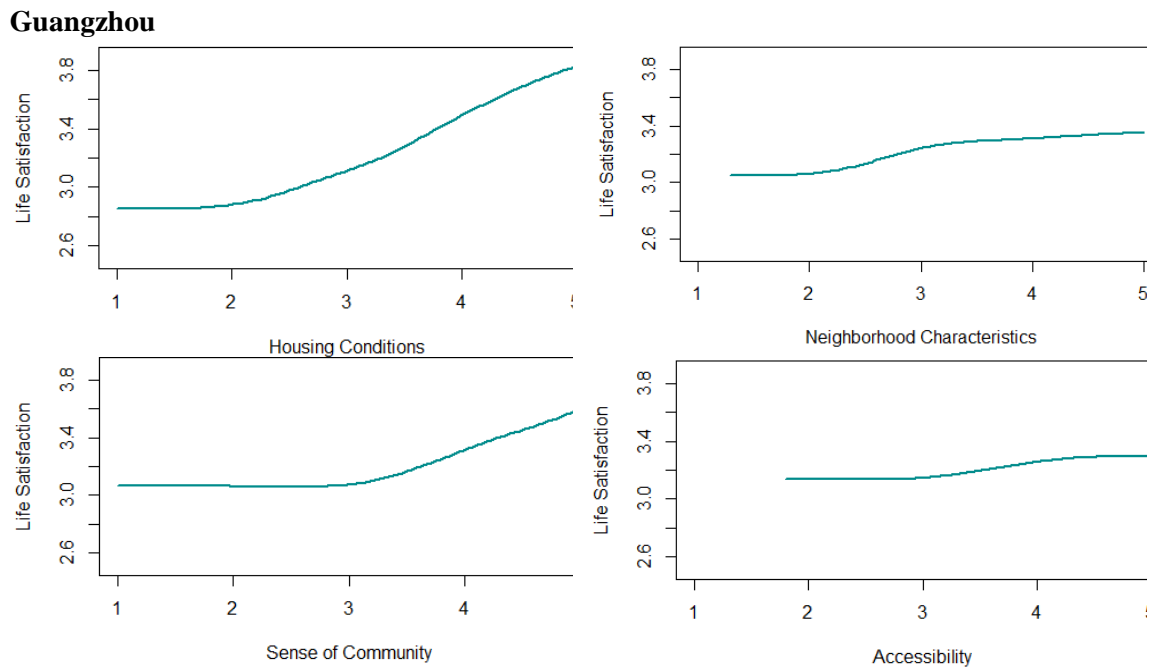


Figure 12 Partial Dependence Plots for Living Environment Variables in the Guangzhou Model

Overall, two differences stand out the most from the comparison of the two models.

First, among living environment variables, both housing conditions and sense of community have notably larger influences in Guangzhou than in the Twin Cities.

Moreover, besides living environment variables, income shows a much greater impact in the Twin Cities than in Guangzhou. These distinctions potentially result from economic and cultural differences between the two regions.

4.4.2 Discussion

A comparison of model results shows that satisfaction with housing conditions have different degrees of correlations with life satisfaction in the two regions. We could interpret this discrepancy from financial, cultural, and psychological perspectives.

Financially, compared with the Twin Cities, housing in Guangzhou is much less

affordable. In 2014, the housing price-to-income ratio in Minneapolis is 2.84, meaning that it costs a median-income household 2.84 years of annual income on average to purchase a home (Department of Numbers, 2014). By contrast, the ratio in Guangzhou in the same year is 9.10 (Information Times, 2015). The lower housing affordability in Guangzhou makes housing conditions a higher priority. Thus, housing conditions in Guangzhou have a stronger correlation with life satisfaction than those in the Twin Cities.

Cultural differences between the U.S. and China also contribute to the different results of housing conditions. Chinese have the tradition to value fixed assets as a status symbol. In China, as one of the most important fixed assets, housing is a stronger indicator of wealth, lifestyle, and social hierarchy than it is in the U.S. (Li & Song, 2012). Therefore, housing conditions have a greater value to Chinese than to Americans. Moreover, an interesting point of view argues that the imbalanced sex ratio in China further adds to the focus on housing conditions (Wei & Zhang, 2011). Because traditional Chinese prefer boys to girls, the one-child policy motivates some of them to abort female fetuses illegally. The excess of males among younger Chinese makes it difficult for males to go into marriage. More and more males would choose to purchase private properties to show their competency in the marriage “market”, which may boost the society’s emphasis on housing conditions.

Finally, from a psychological point of view, the lower income of and wider wealth gap among Guangzhou residents render their life satisfaction more affected by housing conditions. Guangzhou (\$22,676) has much lower per capita GDP than the Twin Cities (\$65,343) (China Daily, 2020; MN DEED, 2019). The lower income puts Guangzhou residents on a lower level of the Maslow hierarchy of human needs, emphasizing more on

physiological needs including sleep and shelter, which housing provides. The wealth inequality in Guangzhou also contributes to residents' focus on housing conditions. Due to a larger wealth gap, Guangzhou residents' housing conditions have greater disparities than those in the Twin Cities. According to the social comparison theory, people tend to determine their societal and personal worth by comparing with each other (Festinger, 1954). When there are substantial differences between individuals, the comparison will generate more attitudes and emotions, which then affect satisfaction (Suls & Wills, 1991). Housing conditions vary greatly among Guangzhou residents, so their comparisons of housing conditions produce more emotional fluctuations and then result in a larger variation in life satisfaction. By contrast, the relatively homogenous housing conditions in the Twin Cities do not have the same level of impacts.

Satisfaction with sense of community is another variable that has a stronger correlation with life satisfaction in Guangzhou than that in the Twin Cities. Due to a more collectivistic culture, it is natural that Chinese tend to value social ties and norms, thus focusing more on sense of community. This finding could also partly attribute to the “*danwei*” system in China. “*Danwei*” refers to the work units of state- or collectively-owned institutions, which used to be the most typical form of neighborhoods in urban China (Wang & Lin, 2014). *Danwei* compounds usually have designated residential areas as well as their own services and facilities that can support employees and their families to work and live within the compound. This relatively enclosed environment with little residential mobility fosters the development of a strong sense of community. In some ways, the *danwei* culture helped shape the urban culture in modern China (Li, 1993). Although *danwei* has experienced a decline and many residential neighborhoods

are now commercialized through market-oriented housing reforms, the place attachment and social ties associated with the *danwei* culture remain strong in Chinese urban neighborhoods (Li, Kleinhans, & van Ham, 2018).

Among the demographic and socioeconomic variables, income has relatively large contributions to life satisfaction of residents living in both regions. Nevertheless, its relative influences differ drastically between the two regions (22% vs. 6%). The lower relative influence in Guangzhou is partially due to the potential mediation effect of expensive housing. Instead of directly affecting life satisfaction, income may have indirect influences through residents' financial capacity to afford desirable housing and neighborhood conditions in Guangzhou. That is, housing conditions capture some influences of income. Moreover, urban dwellers in China suffer greatly from relative deprivation, meaning that they focus less on absolute income levels but more on their income relative to others (Knight & Gunatilaka, 2010). In other words, the relative income level has a larger influence on life satisfaction of Guangzhou residents than the absolute income level included in our model.

To illustrate the influence patterns of income, we produced partial dependence plots of its marginal impacts (Figure 13). Interestingly, the impacts of income on life satisfaction are opposite between the Twin Cities and Guangzhou. As household income grows, life satisfaction in the Twin Cities increases, whereas that in Guangzhou decreases. The pattern of the Twin Cities corresponds with existing research showing that income has a positive association with life satisfaction in the U.S. (Kahneman & Deaton, 2010). On the contrary, the negative relationship between income and life satisfaction in Guangzhou seems counterintuitive at first glance. Two potential causes contribute to this

phenomenon (Knight & Gunatilaka, 2010). First, as mentioned earlier, urban dwellers in China tend to suffer from relative deprivation. Their life satisfaction is affected by their income relative to others and the capability of their income to sustain their desired lifestyle. As income increases, people are likely to switch their reference group for comparison to people with higher income levels than before. They are also more likely to desire high living qualities. Both changes lead to aspiration gaps, which in turn decrease people's satisfaction with life. Second, as one of the largest cities in a rapidly developing economy, Guangzhou's social and economic status is in continuous transitions (Knight & Gunatilaka, 2011). Rapid transitions in a city generate the feeling of insecurity, putting its residents in a state of *anomie* with no traditional norms and guidelines to follow (Durkheim, 1911). People with higher incomes also have more access to diverse sources of information, thus allowing them to know more downside of the rapid economic development (such as inequality and corruption). These drawbacks of a transitioning society could potentially make people less satisfied with their lives.

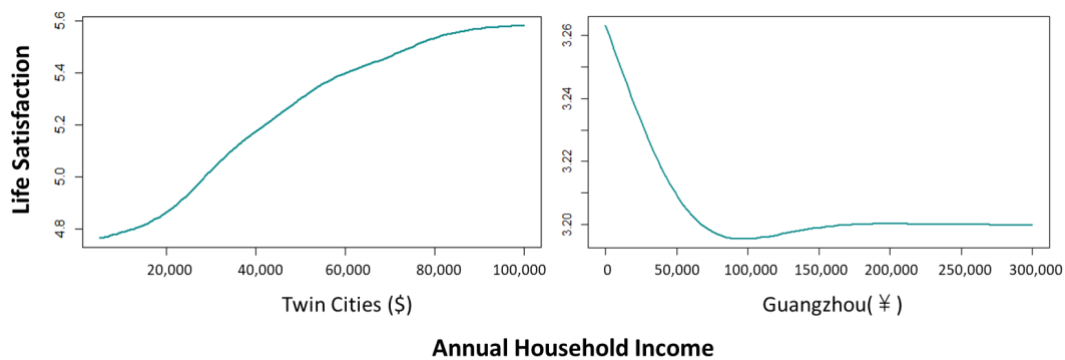


Figure 13 Correlation between life satisfaction and income

4.5 Conclusion

Using data collected from the Twin Cities in the U.S. and Guangzhou in China, this study explores how satisfaction with living environment variables and demographic and socioeconomic characteristics affect life satisfaction under different contexts. The results suggest that satisfaction with living environment has a substantial association with life satisfaction both in the U.S. and in China. Nevertheless, the assessment of life satisfaction, a subjective measure, should be context-specific. In particular, among the four types of living environment variables, satisfaction with housing conditions and sense of community have drastically different levels of impacts in these two regions. Both have greater relative influences on life satisfaction in Guangzhou than in the Twin Cities. The divergence could be attributable to the differences in culture, wealth, psychology, and urban form between the two regions. Moreover, income has different degrees and opposite directions of impacts in the Twin Cities and Guangzhou. These differences could result from different cultural backgrounds and stages of economic development between the two regions.

These findings have implications for urban planning and design practices. First, policymaking should be based on contextual evidence instead of predetermined standards. For instance, our findings suggest that sense of community has substantial association with life satisfaction in Guangzhou but only moderate correlations in the Twin Cities. Therefore, planners should conduct an in-depth investigation and adopt contextualized and targeted strategies in housing and neighborhood designs and improvements. Second, because living environment attributes have nonlinear correlations with life satisfaction, planners should consider this nonlinearity in practice.

If an attribute's impact saturates after reaching a threshold, the design standard of this attribute could be set at a relatively low level, thus saving limited resources for other attributes. On the other hand, if an attribute is not effective until reaching a certain threshold, it should be designed with a high-level standard to secure its positive impact.

We recommend future research to conduct similar comparisons across regions and cultural backgrounds. More comparison studies along the same line could offer a deeper and wider understanding of the influence mechanism of the living environment on life satisfaction and the transferability of life satisfaction research among different regions and cultures. We also recommend qualitative studies across contexts as a future research direction. Qualitative data and analyses would allow for a deeper understanding of why differences across contexts exist and how planners could improve life satisfaction using customized approaches.

Chapter 5

Conclusion

By conducting the three empirical studies, this dissertation fills the three major research gaps identified in the introduction. First, the findings of Chapter 2 substantiate the implications of previous research, showing that the same neighborhood attributes indeed have different degrees and patterns of impacts on neighborhood satisfaction and life satisfaction, respectively. In particular:

- Neighborhood satisfaction reacts more strongly to satisfaction with physical features and appearances of the neighborhood, whereas life satisfaction correlates more with satisfaction with cognition, leisure activities, and social cohesion.
- Many important attributes show nonlinear associations with neighborhood satisfaction and life satisfaction.
- Important correlates of these two satisfaction outcomes differ drastically and do not overlap with each other.

Second, the results of Chapters 3 and 4 confirm the divergence in living environment's influences across contexts. Chapter 3 suggests that neighborhood correlates of life satisfaction differ in higher-income and lower-income neighborhoods. Specifically:

- Residents of higher-income neighborhoods value advanced needs (e.g. access to leisure, educational facilities, and places of worship), whereas residents living in lower-income neighborhoods attach greater importance to necessities (e.g. safety, noise, air quality). Nevertheless, the need for love, belonging, and esteem shows strong correlations with life satisfaction in both higher-income and lower-income neighborhoods.
- The differences between the two types of neighborhoods correspond with Maslow's hierarchy of human needs, arguing that people's needs progress to high-level after satisfying low-level needs. Similarities between the two types of neighborhoods, however, are better explained by Alderfer's ERG (existence, relatedness, and growth) theory, indicating that human needs can progress to higher levels without satisfying lower-level needs first.
- The majority of important neighborhood attributes have nonlinear impacts on life satisfaction of residents living in both higher-income and lower-income neighborhoods.

Chapter 4 shows that it is not only the type of neighborhoods, but geographical locations, economic status, and cultural backgrounds also have substantial influences on how satisfaction with living environments contributes to life satisfaction. Its main findings include:

- After controlling for demographic and socioeconomic variables, satisfaction with living environment attributes show substantial impacts on life satisfaction in both the Twin Cities and Guangzhou.

- Among the living environment attributes tested here, housing conditions and sense of community have the largest correlations with life satisfaction.
- Collectively, living environment attributes have much larger impacts in Guangzhou than in the Twin Cities. In particular, both housing conditions and sense of community show substantially larger impacts in Guangzhou than in the Twin Cities. It is also worth noting that, as an important socioeconomic variable, income has opposite directions of impact in the Twin Cities and in Guangzhou.

These findings have important policy implications for planning practices:

Make Evidence-Based Policy Decisions

One of the most important contributions of this set of research is that it confirms the essential role context plays in the influence mechanism of the living environment on life satisfaction. Therefore, planning policymaking should be based on localized evidence instead of solely on previous findings and predetermined standards. Furthermore, planners should consider satisfaction outcomes of various domains in which the living environment plays a key role. With multiple satisfactions being taken into account, a wider range of neighborhood attributes will be considered in neighborhood designs and improvements.

Consider Nonlinearity in Neighborhood Design and Improvement

This dissertation emphasizes the relevance of nonlinearity. The presence of nonlinearity indicates that it could be wasteful and ineffective to treat neighborhood attributes homogeneously in planning. Instead, planners should make strategic policy decisions based on the pattern of influences. We highly recommend the use of approaches like the

impact-asymmetry analysis (IAA) in practice to identify and classify attributes based on the shape of their associations with satisfaction. With an adequate understanding of these nonlinear relationships, planners could allocate resources effectively and efficiently.

This dissertation also offers recommendations for future research on related topics:

Establish a Comprehensive Framework when Examining Satisfaction Outcomes

Our findings show that different satisfaction outcomes tend to react to the same living environment attributes in different ways. Some attributes could appear to be futile to one satisfaction outcome but influential to another. Therefore, I recommend establishing a comprehensive framework of satisfaction outcomes when exploring their correlates. This allows researchers to draw conclusions based on a panoramic depiction of the relationship instead of an isolated examination.

Conduct Mixed-Method Research

Although the quantitative analyses conducted in this dissertation offer several new perspectives on the relationship between the living environment and satisfaction, they could not fully uncover the reasons underlying these empirical findings. For example, it is hard to tell from quantitative results why some attributes' impact saturates after reaching a threshold, whereas other attributes won't be effective until reaching a certain point. The qualitative aspect of mixed-method research would allow for a deeper exploration of these statistical findings and help answer the "why" question. By conducting interviews and/or focus groups, researchers could gain a profound understanding of the reason why residents react to certain attributes in the way they do, which provide valuable insights in practice and academic research in the future.

Test the Generalizability of this Dissertation's Findings

This dissertation research is based on the data from selected neighborhoods in two metro areas. I am interested in the transferability of these results to other regions. I highly recommend future studies to conduct similar analyses using data from diverse regions and cultural contexts to test the generalizability of the empirical findings presented in this research. I also encourage researchers to explore different correlates of life satisfaction across diverse types of neighborhoods.

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Appendix

Table A1 List of independent variables

Categories	Neighborhood Attributes
Neighborhood characteristics	<ul style="list-style-type: none"> • The looks or design of the neighborhood • Neighborhood cleanliness (e.g., being free from trash, litter) • Noise in the neighborhood (e.g., from vehicles, neighbors, machinery, etc.) • Air quality in the neighborhood • Safety from crime in your neighborhood • Safety from traffic in your neighborhood • Neighborhood greenery (e.g., trees, bushes, yards, etc.)
Neighborhood infrastructure	<ul style="list-style-type: none"> • Parks and playgrounds in your neighborhood • Streets in your neighborhood • Parking in your neighborhood • Sidewalks in your neighborhood • Bike trail/paths in your neighborhood
Amenities in or accessible from neighborhood	<ul style="list-style-type: none"> • Access to public transportation in your neighborhood • Access to highways from your neighborhood • Street lighting in your neighborhood • Drainage in your neighborhood • Access to quality leisure, recreation and entertainment (e.g., theaters, movies, restaurants, bars, etc.) • Opportunities other than parks and playgrounds in your neighborhood • Access to quality medical facilities (e.g., hospitals, clinics, etc.) • Access to quality schools and other educational institutions • Access to quality childcare • Access to quality community and public facilities (e.g., post offices, libraries, community centers, etc.) • Access to quality banks and other financial institutions • Access to quality grocery stores or farmers markets • Access to quality stores for all other purchases (other than grocery stores) • Access to places of worship

Categories	Neighborhood Attributes
City services in the neighborhood	<ul style="list-style-type: none"> • Garbage collection and trash removal in your neighborhood • Snow removal in your neighborhood • Street cleaning in your neighborhood
Sense of community in the neighborhood	<ul style="list-style-type: none"> • The number of friends you have in your neighborhood • Relations with residents of your neighborhood • Ability to participate in neighborhood decisions that impact you/your family
Control Variables	<ul style="list-style-type: none"> • Age • Race • Sex • Race • Income • Household Size • Vehicle ownership • Employment Status

Table A2 Relative influences of attributes on neighborhood satisfaction

Neighborhood Attributes	Relative influence (%)
The looks or design of the neighborhood	17.61
Safety from crime in your neighborhood	12.74
Neighborhood cleanliness	10.29
Noise in the neighborhood	9.78
Relations with residents of your neighborhood	4.42
Access to quality schools and other educational institutions	4.29
Street cleaning in your neighborhood	2.56
Air quality in the neighborhood	2.49
Ability to participate in neighborhood decisions that impact you/your family	2.25
The number of friends you have in your neighborhood	1.72
Safety from traffic in your neighborhood	1.67
Access to quality leisure, recreation and entertainment	1.17
Access to quality childcare	1.16
Neighborhood greenery	1.11
Parking in your neighborhood	1.03
Bike trail/paths in your neighborhood	0.71
Access to places of worship	0.69
Access to quality banks and other financial institutions	0.61
Drainage in your neighborhood	0.50

Neighborhood Attributes	Relative influence (%)
Sidewalks in your neighborhood	0.39
Garbage collection and trash removal in your neighborhood	0.36
Parks and playgrounds in your neighborhood	0.34
Streets in your neighborhood	0.20
Access to quality stores for all other purchases	0.19
Snow removal in your neighborhood	0.17
Street lighting in your neighborhood	0.15
Access to public transportation in your neighborhood	0.15
Access to quality grocery stores or farmers markets	0.13
Access to quality medical facilities	0.06
Access to highways from your neighborhood	0.02
Access to quality community and public facilities	0.02
Demographic and Socioeconomic Variables	Relative Influences (%)
Income	1.20
Age	2.76
Household Size	1.94
Vehicle Ownership	2.32
Gender	0.96
Employment Status	0.29
Years living in the neighborhood	6.23
White	4.33
Black	0.96
Asian	0.00
Hispanic	0.00
Other races	0.03

Table A3 Relative influences of attributes on life satisfaction

Neighborhood Attributes	Relative influence (%)
Ability to participate in neighborhood decisions that impact you/your family	5.68
Parks and playgrounds in your neighborhood	5.59
Access to quality schools and other educational institutions	4.65
Drainage in your neighborhood	3.55
Bike trail/paths in your neighborhood	3.35
The number of friends you have in your neighborhood	3.18
Relations with residents of your neighborhood	2.97
Access to quality leisure, recreation and entertainment	2.90
Sidewalks in your neighborhood	2.36
Noise in the neighborhood	2.13

Neighborhood Attributes	Relative influence (%)
Safety from crime in your neighborhood	1.62
Street cleaning in your neighborhood	1.52
Air quality in the neighborhood	1.52
Neighborhood greenery	1.26
Access to quality banks and other financial institutions	1.07
Streets in your neighborhood	1.04
Access to quality childcare	0.98
Access to quality stores for all other purchases	0.85
Neighborhood cleanliness	0.78
Snow removal in your neighborhood	0.77
Access to places of worship	0.72
Access to public transportation in your neighborhood	0.60
Parking in your neighborhood	0.55
The looks or design of the neighborhood	0.31
Access to quality grocery stores or farmers markets	0.28
Street lighting in your neighborhood	0.25
Safety from traffic in your neighborhood	0.19
Access to quality community and public facilities	0.18
Access to highways from your neighborhood	0.12
Access to quality medical facilities	0.03
Garbage collection and trash removal in your neighborhood	0.02
Demographic and Socioeconomic Variables	Relative Influences (%)
Income	19.58
Age	4.80
Household Size	2.62
Vehicle Ownership	5.63
Gender	3.10
Employment Status	0.33
Years living in the neighborhood	2.66
White	7.06
Black	3.03
Asian	0.00
Hispanic	0.00
Other races	0.15